



AMSEP WAPES AMSPE



REPUBLIC OF KENYA
MINISTRY OF EAST AFRICAN COMMUNITY,
LABOUR AND SOCIAL SECURITY
NATIONAL EMPLOYMENT AUTHORITY

SociPUX+

EU expertise on social protection,
labour and employment

Expert Meeting
“Labour Market Information”
19- 21 September 2017
Nairobi - Kenya

Draft Program

Version 10/8/2017 EN

This event could be partially recorded. With your registration you agree to be recorded (image or voice), published and/or broadcast on www.wapes.org

World Association of Public Employment Services
Association Mondiale des Services d'Emploi Publics
Asociación Mundial de los Servicios Públicos de Empleo

Introduction

As economies and societies turn more interdependent, the need to enhance our understanding of the world of work becomes increasingly important. Timely and focused information on the labour market is essential.

This issue has currently become one of the most important challenges in Africa and a lot of partners have started to take it into consideration when setting their action plans.

Answering these questions requires detailed analysis of a large volume of statistics.

At the national level, statistical information is generally gathered by National Statistical Agencies (Observatories) and Ministries of Labour. The private sector can also collect information on required skills, potential vacancies and technical evolution.

These statistics are needed for the development and evaluation of policies. They are also an important tool for information and analysis as they help to increase the understanding of common problems, explain actions and mobilize interest.

It must be acknowledged that there is a crucial lack of skills concerning this topic in Africa. The other continents, such as Asia, Europe and America have significant experience and we certainly can rectify the situation, with an adaptation, of course, to the specific context in Africa.

Many African countries have started a deep reflection in order to launch efficient actions. Focus is on the expansion of Labour Market Information for young job seekers, employers, training institutions, and policy makers.

Therefore, they have to face challenges in conjunction with various aspects:

- **Technical aspects**

A vast majority of African countries have to solve technical problems before launching such a big project.

- **Data collection**

The collection of Labour Market Information regarding goals and data collection methods needs to be thought-through. Who are the providers? Will the Public Employment Services participate directly in the collection of data? How is the data collection going to be organized with the different stakeholders?

- **Data analysis**

After data has been collected, policy makers have to analyse it to make appropriate policies. This requires a clear view of targets and adapted methods.

- **Data usage**

It is not enough to create policies; there must be employees to implement them. How to design tools for advisers? How to train them?

There is a long process from initial reflection to implementation and use and in order to have an efficient and sustainable system it is necessary to determine all components.

It is clear that in Kenya, we will face low resources and capacities when trying to lead the project in an efficient manner. We have to come up with an alternative to our usual ways of proceeding as insufficient funds to hire a consultant for carrying out research and lack of capacity for the maintenance and management system are part of the reality. We are sure that the majority of African PES share our conclusions in this regard.

A Kenyan expert has represented Africa during a WAPES' conference in Philippines in 2015, a similar training was held in Korea in 2016 and we consider that our PES can capitalize on existing researches and actions in this area.

Because we think that a collective approach is more interesting and because we believe in a triangular cooperation between PES, we would like to organize a high level three-day meeting (September 2017) with LMI experts from other African countries and from other continents to learn from each other, to share information and to create a virtual network of LMI expert in Public Employment Services.

Expert Meeting Structure

This meeting will address the major issues that countries have to deal with in the implementation of an efficient LMI system.

After a plenary session to clarify the topic and the main goals of the meeting, we will organize workshops to discuss and progress in several directions:

- ✓ What are the final goals to be achieved by implementing this kind of system?
- ✓ What about Data Collection? (IT infrastructure, technical aspects, systems interoperability, providers, stakeholders, etc....)
- ✓ What about analysis? (Compilation, transforming data into policies, etc...)
- ✓ What about Data usage? (Used by employees, adapted trainings, etc...)

Target audience

It will be a "high level" Expert Meeting for people with a proven knowledge about LMI.

It could be experts from PES who had/have to implement a LMI system or from Observatories, International Institutions specialized in this topic able to share with us their point of view and tools.

Expert Meeting objectives

- ✓ Mutual learning by exchanges between international experts
- ✓ Mutualisation of good practices, alerts, ideas, etc....
- ✓ Identification of LMI experts all around the world to create a "virtual" network specific to the topic.

Conference Results

- ✓ Production of a tool kit
- ✓ Recommendations for the implementation of a LMI system
- ✓ Starting point for a longer cooperation between PES

Benefits expected from WAPES network

- ✓ Improving knowledge, strategies and policy tools of the Public Employment Services through the exchange of experiences among WAPES members.
- ✓ Encourage communication and enrich reflection with potential partners with the aim of developing initiatives in this field.

Draft Programme

The latest version of the program will be available on: www.wapes.org

Venue: Nairobi, the Crowne Plaza Hotel
Kenya Road, Upper Hill PO Box 25574, 00100 Nairobi, Kenya

Working languages: French, English and (Spanish if necessary)

Monday 18 th September 2017	
	Arrival and welcome of participants;
	Transfer to Hotels
Tuesday 19 th September 2017	
09h00 - 09h30 :	Welcome and participants registration
09h30 to 10h00	Experts meeting presentation Sessions' explanations Ms. Christine MALECKA-VLÉRICK , WAPES
11h00 to 11h30	Coffee Break
11h30 to 13h00	Plenary session Mr. Pedro Martins (TBC) or ILO Geneva ...or both Professor of Economics, Queen Mary University of London
13h00 to 14h30	Lunch
14h30 to 16h00	Workshop 1 Dr. Heikki Räisänen , Research Director, Ministry of Economic Affairs and Employment, Finland Technical aspects concerning the implementation of a labor market information system Disparities in the development of networks, information systems, ...
16h00 to 16h30	Coffee Break
16h30 to 18h00	Workshop 2 M. Cyril NOUVEAU , Deputy Director Statistics, studies and evaluations, Pôle emploi, France The data collection

	Interoperability of information systems, different stakeholders, data ownership issues
18h00 to 18h30	Synthesis days' work
Wednesday 20th September 2017	
09h00 to 10h30	Workshop 3 Japanese Speaker (Name TBC) Data analysis Modalities of data analysis, tools, modalities of restitution, sharing....
10h30 to 11h00	Coffee Break
11h00 to 12h30	Workshop 4 Philippine Speaker (name TBC) Use of information Tools for users, staff training, complementarity of actions....
12h30 to 14h00	Lunch
14h00 to 15h30	Workshop 5 Presentation of best practices (by some participants) and debate
15h30 to 16h00	Coffee Break
16h00 to 17h30	Workshop 6 Presentation of best practices (by some participants) and debate
19h30 to 22h00	Official Dinner
Thursday 21st September 2017	
8h30 to 10h00	Planning for the continuation of work after the expert meeting (toolkits, training, virtual network ...)
10h00 to 10h30	Coffee Break
10h30 to 12h00	General synthesis Mrs Christine Malecka and Speakers (experts)



12h00 to 13h30	Lunch
13h30 to 18h00	Sightseeing