

SociPUX+

EU expertise on social protection,
labour and employment



AMSEP WAPES AMSPE



REPUBLIC OF KENYA
MINISTRY OF EAST AFRICAN COMMUNITY,
LABOUR AND SOCIAL ~~SECURE~~PROTECTION*
NATIONAL EMPLOYMENT AUTHORITY

Expert~~ss~~ Meeting “Labour Market Information”

19- 21 September 2017
Nairobi - Kenya

Program in English

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This event could be partially recorded. With your registration you agree to be recorded (image or voice), published and/or broadcast on www.wapes.org

World Association of Public Employment Services
Association Mondiale des Services d'Emploi Publics
Asociación Mundial de los Servicios Públicos de Empleo

Introduction

As economies and societies turn more interdependent, the need to enhance our understanding of the world of work becomes increasingly important. Timely and focused information on the labour market is essential.

This issue has currently become one of the most important challenges in Africa and a lot of partners have started to take it into consideration when developing their action plans

Answering these questions requires detailed analysis of a large volume of statistics.

At the national level, statistical information is generally gathered by National Statistical Agencies (Observatories) and Ministries of Labour. The private sector can also collect information on required skills, potential vacancies and technical evolution.

These statistics are needed for the development and evaluation of policies. They are also an important tool for information and analysis as they help to increase the understanding of common problems, explain actions and mobilize interest.

It must be acknowledged that there is a lack of skills concerning this topic in Africa. The other continents, such as Asia, Europe and America have significant experience and we certainly can rectify the situation, with an adaptation, of course, to the specific context in Africa.

Many African countries have started a deep reflection in order to launch efficient actions. Focus is on the expansion of Labour Market Information for young job seekers, employers, training institutions, and policy makers.

Therefore, they have to face challenges in conjunction with various aspects:

- **Technical aspects**

A vast majority of African countries have to solve technical problems before launching such a big project.

- **Data collection**

The collection of Labour Market Information regarding goals and data collection methods needs to be thought-through. Who are the providers? Will the Public Employment Services participate directly in the collection of data? How is the data collection going to be organized with the different stakeholders?

- **Data analysis**

After data has been collected, policy makers have to analyse it to make appropriate policies. This requires a clear view of targets and adapted methods.

- **Data usage**

It is not enough to create policies; there must be employees to implement them. How to design tools for advisers? How to train them?

There is a long process from initial reflection to implementation and use and in order to have an efficient and sustainable system it is necessary to determine all components.

It is clear that in Kenya, we will face the challenge of inadequate resources and capacities when trying to lead the project in an efficient manner. We have to come up with an alternative to our usual ways of proceeding as insufficient funds to hire a consultant for carrying out research and lack of capacity for the maintenance and management system are part of the reality. We are sure that the majority of African PES share our conclusions in this regard.

A Kenyan expert has represented Africa during a WAPES' conference in Philippines in 2015, a similar training was held in Korea in 2016 and we consider that our PES can capitalize on existing researches and actions in this area.

Because we think that a collective approach is more interesting and because we believe in a triangular cooperation between PES, we would like to organize a high level three-day meeting (September 2017) with LMI experts from other African countries and from other continents to learn from each other, to share information and to create a virtual network of LMI expert in Public Employment Services.

Expert Meeting Structure

This meeting will address the major issues that countries have to deal with in the implementation of an efficient LMI system.

After a plenary session to clarify the topic and the main goals of the meeting, we will organize workshops to discuss and progress in several directions:

- ✓ What are the final goals to be achieved by implementing this kind of system?
- ✓ What about Data Collection? (IT infrastructure, technical aspects, systems interoperability, providers, stakeholders, etc....)
- ✓ What about analysis? (Compilation, transforming data into policies, etc...)
- ✓ What about Data usage? (Used by employees, adapted trainings, etc...)

Target audience

It will be a "high level" Expert Meeting for people with a proven knowledge about LMI.

It could be experts from PES who had/have to implement a LMI system or from Observatories, International Institutions specialized in this topic able to share with us their point of view and tools.

Expert Meeting objectives

- ✓ Mutual learning by exchanges between international experts
- ✓ Mutualisation of good practices, alerts, ideas, etc....
- ✓ Identification of LMI experts all around the world to create a "virtual" network specific to the topic.

Conference Results

- ✓ Recommendations for the implementation of a LMI system
- ✓ Starting point for a longer cooperation between PES
- ✓ Identification of PES' specific needs

Benefits expected from WAPES network

- ✓ Improving knowledge, strategies and policy tools of the Public Employment Services through the exchange of experiences among WAPES members.
- ✓ Encourage communication and enrich reflection with potential partners with the aim of developing initiatives in this field.

Draft Programme

The latest version of the program will be available on: www.wapes.org

Venue: ~~Nairobi, -INairobi,~~ the Crowne Plaza Hotel -
Kenya Road, Upper Hill PO Box 25574, 00100 Nairobi, Kenya

Working languages: French, English

Facilitator: Christine MALECKA

Monday 18 th September 2017	
	Arrival and welcome of participants
	Transfer to Hotels
Tuesday 19 th September 2017	
09h30am - 09h45am	Welcome and participants registration
09h45am - 11h00am	<p><i>Opening ceremony</i></p> <ul style="list-style-type: none"> ✓ Rael ROTICH, Director General of National Employment Authority ✓ Christine MALECKA, World Association of Public Employment Services ✓ Winnie PERTET, Chairperson of the National Employment Authority, Chairperson of the meeting ✓ Khadijah KASSACHOON, Principal Secretary, Ministry of East African Community, Labour and Social Protection ✓ Hon. Phyllis J.K. KANDIE, Cabinet Secretary, Ministry of East African Community, Labour and Social Protection
11h00am - 11h30am	Tea/Coffee break
11h30am - 01h00pm	<p><i>Inaugural session</i></p> <p>Pedro MARTINS, Researcher, Professor of Economics, Queen Mary University of London</p> <p>Presentation and debates</p>
01h00pm - 02h30pm	Lunch

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02h30pm -04h00pm	<p>▲ <i>Session 1</i></p> <p>Heikki RÄISÄNEN, Research Director, Ministry of Economic Affairs and Employment, Finland</p> <p>"Labour Market Information.... Why ?, What and who ?: European perspectives and the case of Finland"</p> <p>▲ Presentation and debates</p>
4h00pm - 04h30pm	Coffee Break
04h30pm - 06h00pm	<p>▲ <i>Session 2</i></p> <p>Cyril NOUVEAU, Deputy Director Statistics, studies and evaluations, Pôle emploi, France</p> <p>The data collection Interoperability of information systems, different stakeholders, data ownership issues</p> <p>▲ Presentation and debates</p>
06h00pm - 06h30pm	Synthesis days' work
07h30pm - 10h00pm	Dinner at the "Carnivore" restaurant
Wednesday 20th September 2017	
09H00am - 10h30am	<p>▲ <i>Session 3</i></p> <p>Pedro MARTINS, Researcher, Professor of Economics, Queen Mary University of London</p> <p>Data analysis Modalities of data analysis, tools, modalities of restitution, sharing....</p> <p>▲ Debates</p>
10h30am - 11h00am	Coffee Break
11h00am - 12h30pm	<p>▲ <i>Session 4</i></p> <p>Presentation of best practices and debates</p> <ul style="list-style-type: none"> ✓ Francis MURAYA, Senior Assistant Director, Ministry of East African Community, Labour and Social Protection Département, Kenya ✓ Bouso SARR, Informatician, Head of Welcome and Guidance Department, ANPEJ, Sénégal ✓ Amos ELA ELA, Statisticien Economiste, Expert en modélisation des systèmes d'information, FNE, Cameroun
12h30pm - 02h00pm	Lunch

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02h00pm – 03h30pm	<p><i>Session 5</i> Sub-groups works Based on concrete cases, we will work together on the strategy to adopt in the development or evolution of their labour market information system.</p> <p>What are the possible options, the prerequisites, the points to be trained, etc.?</p>
03h30PM - 04h00PM	Coffee Break
04h00pm - 05h30pm	<p><i>Session 6</i> Planning for the continuation of work after the expert meeting (toolkits, training, virtual network ...)</p>
07h30pm - 10h00pm	Dinner at "Safari Park Hotel"
Thursday 21th September 2017	
09h00am - 10h30am	<p><i>General synthesis and lessons for tomorrow</i></p> <ul style="list-style-type: none"> ✓ Festus MUTUSE, Assistant Director, Ministry of East African Community, Labour and Social Protection National Human Resource Planing and Development, Kenya — Pedro MARTINS, ✓ Researcher, Professor of Economics, Queen Mary University of London ✓ Heikki RÄISÄNEN, Research Director, Ministry of Economic Affairs and Employment, Finland ✓ Cyril NOUVEAU, Deputy Director Statistics, studies and evaluations, Pôle emploi, France
10h30am - 11h00am	Coffee Break
11h00am - 12h00pm	<p><i>Closing remarks</i></p> <ul style="list-style-type: none"> ✓ Rael ROTICH, Director General of National Employment Authority — Christine MALECKA, World Association of Public Employment Services ✓ Khadijah KASSACHOON, Principal Secretary, Ministry of East African Community, Labour and Social Protection.
12h00pm - 01h30PM	Lunch
01h30am - 06h00am	Sightseeing

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