



AMSEP WAPES AMSPE



ФЕДЕРАЛЬНАЯ СЛУЖБА  
ПО ТРУДУ И ЗАНЯТОСТИ



# COMPREHENSIVE APPROACH TO LABOUR MARKET RESEARCH AND FORECASTING

Saint Petersburg  
1<sup>st</sup> and 2<sup>nd</sup> March 2018

## Programme

This event could be partially recorded. With your registration you agree to be recorded (image or voice), published and/or broadcast on [www.wapes.org](http://www.wapes.org).

**World Association of Public Employment Services**  
**Association Mondiale des Services d'Emploi Publics**  
**Asociación Mundial de los Servicios Públicos de Empleo**

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## ***Introduction***

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In the context of constant social, economic and political changes and due to vast extension of information and communication technologies labour market forecasting becomes a foundation for providing guaranteed employment to the population.

Adequate approach to forecasting the situation on a labour market allows the experts to estimate the current situation in supply and demand of the workforce, predict potential number and composition of unemployed population who will look for a job in foreseeable future and become clients of Public Employment Services, carry out smart distribution of the workforce presented on a labour market, define the amount of necessary training and retraining for redundant workers and unemployed in accordance with the needs of the labour market.

All mentioned above will automatically provide enterprises with qualified workers in accordance with their demands and lead to more efficient use of manpower in the country.

Effective labour market forecasting permits to estimate the amount of finance that is to be allocated for implementation of programmes in the employment sphere, to set the priorities in the employment policy for forecasting period, to develop measures aimed at prevention of large scale unemployment and provide social guarantees to population.

At the same time, the process of making such forecasts is a complex methodological task. Forecasting of the labour market covers both the macro-level indicators (total number of jobs, average wages, and available manpower) and micro-level indicators (demand for specific professions in specific regions and municipalities). The preparation of quality forecast requires solution of a number of challenges, including the allocation of specialized institution responsible for preparing such forecasts, determination of its official status and the role in the system of labour market public policy, the selection of methodology and information platforms used in preparing the forecast.

The conference will become a platform for sharing experiences, opinions and best practices on existing practices and methods in the sphere of labour market research and forecasting, on organisation of interinstitutional interaction at all levels, on interaction with the organisations involved in the labour market issues; tell about the results of work and obstacles emerging underway.



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The Conference will focus on three main items:

### **1. How to carry out Labour Market Forecasting**

For managing efficient Labour Market Forecasting system, Public Employment Services implement adapted tools according to their national context. During this session, we would like to share experiences and best practices with some of them.

### **2. Prospective and disappearing professions**

The World is changing, globalization and digitalization change our previous way of thinking the World of Work. New professions arrive and replace some other ones. What are they and how to predict this new jobs to be able to prepare people for the future challenges?

During this session, we would like to share knowledge with researchers and practitioners to clarify our common view about this subject.

### **3. Interactions between education, employers and Public Employment Services as a key factor for an efficient LMI process**

We all know that a better interaction between stakeholders is necessary to create the good conditions for an efficient labour market functioning.

During this session we would like to share deep practices to concretely achieve this goal.

**The conference will be held within the framework of the II St. Petersburg International Labour Forum.** The Forum is organized under the support of the Government of the Russian Federation by the Government of St. Petersburg and St. Petersburg State University.

The main topic of the Forum is "Labor of the Future: Talents, Technologies, Art" and it aims to become the largest discussion area in the country dedicated to the issues of the human capital development, presentation of the results of the latest advanced researches, global best practices and experiences.

Leading scientists, experts and practitioners will discuss ways of attracting and developing the young talents, advanced technologies of the production activity automatisations, digitalization and robotization. They also will determine the qualitative changes of the nature and of the labour content.

In accordance with a main topic the Forum program will include the issues of social partnership, decent and safe labor, migration and labor market globalization and also business HR-technologies, issues of staffing and management of the public enterprises and organizations and mixed ownership companies.



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## ***Conference structure***

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The conference will be split into 2 different parts.

The first part will be a WAPES' Conference with plenary sessions and round tables and the second with the opportunity for WAPES' Members to participate in the work of the **II St. Petersburg International Labour Forum** and share their knowledge and best practices.

## ***Target audience***

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- ✓ WAPES representatives, PES member's representatives
- ✓ National policy makers in the field of employment and Labour Market Information Policies.
- ✓ Representatives of international organisations and NGOs

## ***Conference objectives***

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- ✓ Exchange of best practices among WAPES member countries
- ✓ Participation in the II St. Petersburg International Labour Forum

## ***Expected conference results***

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- ✓ Goods practices among WAPES member countries are exchanged.
- ✓ Transfer of knowledge and experience from countries that implement the programme to other WAPES member countries
- ✓ The multi-stakeholder partnership approach is structured.
- ✓ A reflection at the national and international level on this topic

## ***Expected benefits for WAPES network***

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- ✓ Improving knowledge, strategies and policy tools of public employment services through the exchange of experiences among WAPES members
- ✓ Encouraging communication and enriching reflection with potential partners with the aim of developing initiatives for further improvements in this field

## Programme

### Working language:

Russian, English and French

### Venue:

Expo Forum International – Convention Centre – Saint Petersburg

**Registration:** we invite you to fill in the [online registration form](https://docs.google.com/forms/d/e/1FAIpQLSckCaQKqQK-36RNHfiVq_9H-i9kdzmEzPzM_LHRhdh01k6gXA/viewform) or to copy and paste the link [https://docs.google.com/forms/d/e/1FAIpQLSckCaQKqQK-36RNHfiVq\\_9H-i9kdzmEzPzM\\_LHRhdh01k6gXA/viewform](https://docs.google.com/forms/d/e/1FAIpQLSckCaQKqQK-36RNHfiVq_9H-i9kdzmEzPzM_LHRhdh01k6gXA/viewform) **before 31/01/2018.**

Thursday 1 <sup>st</sup> March	
08:30	<b>Registration</b>
	<b>Welcome coffee</b>
09:30	<p><b>Welcome and opening remarks</b></p> <p>Master of Ceremony: <b>Denis VASILYEV</b>, Deputy Head Of Federal Service for Labour and Employment (Rostrud), the Russian Federation</p> <ul style="list-style-type: none"> <li>✓ <b>Vsevolod VUKOLOV</b>, Head of Federal Service for Labour and Employment (Rostrud), <b>Russian Federation</b></li> <li>✓ <b>Cafer UZUNKAYA</b>, Director General of Turkish Employment Agency (İŞKUR), President of WAPES, <b>Turkey</b></li> </ul>
10:00	<p><b>Opening plenary session</b></p> <p><b>The Tomorrow's Labour Market</b></p> <ul style="list-style-type: none"> <li>✓ <b>Michael MWASIKAKATA</b>, Senior Specialist and Coordinator, Employment Services and ALMPs, ILO</li> <li>✓ <b>Dmitri CHERNEYKO</b>, Chairman, Committee for Labour and Employment of Saint Petersburg, <b>Russian Federation</b></li> <li>✓ <b>Sergei ROSHCHIN</b>, Vice Rector of National Research University "Higher School of Economics", <b>Russian Federation</b></li> <li>✓ <b>Valentin TIMAKOV</b>, Director General, Human Capital Development Agency, Far East, <b>Russian Federation</b></li> </ul>
11:00	Coffee-break
11:30	<p><b>How to Carry out Labour Market Forecasting</b></p> <p>Moderator: <b>Christine MALECKA</b>, Senior Consultant, WAPES</p> <ul style="list-style-type: none"> <li>✓ <b>Sally SINCLAIR</b>, CEO, National Employment Services Association, <b>Australia</b></li> <li>✓ <b>François AVENTUR</b>, Assistant director of Studies, Statistics and Evaluations, Pôle emploi, <b>France</b></li> <li>✓ <b>Karin BERGLIND</b>, Head of Unit, Department of Analysis of</li> </ul>

	<p>Arbetsförmedlingen, <b>Sweden</b></p> <p><b>DISCUSSION (15 min.)</b></p>
<b>13:00-14:00</b>	<b>Lunch</b>
<b>14:20</b>	<p><b>Prospective and Disappearing Professions</b></p> <p>Moderator: <b>Victor MATHERON</b>, Cooperation Project Officer, Pôle emploi, <b>France</b></p> <ul style="list-style-type: none"> <li>✓ <b>Jean-Claude CHALON</b>, Director of the labour market monitoring, analysis and forecasting service, le FOREM, <b>Belgium</b></li> <li>✓ <b>Ekaterina UKHOVA</b>, Team Leader in the field of efficiency management and staff motivation in CIS countries, Ernst &amp; Young, <b>Russian Federation</b></li> <li>✓ <b>Anton ECKERSLEY</b>, Director of International Relations, Ingeus, <b>UK</b>.</li> </ul> <p><b>DISCUSSION (15 min.)</b></p>
<b>15:50</b>	Coffee break
<b>16:10</b>	<p><b>Interactions Between Education, Employers and Public Employment Services as a Key Factor for an Efficient LMI Process</b></p> <p>Moderator: <b>Daria AKHUTINA</b>, Senior Adviser, Council of the Baltic Sea States</p> <ul style="list-style-type: none"> <li>✓ <b>Vlada BOGDANOVA</b>, Junior Partner, McKinsey &amp; Company, <b>Russian Federation</b></li> <li>✓ <b>Tjaša ŽAKELJ</b>, Assistant, Short-term Labour Market Forecast, Employment Service of Slovenia, <b>Slovenia</b></li> <li>✓ <b>Lieu NGO XUAN</b>, Director of Bureau of Employment, Ministry of Labour - Invalids and Social Affairs (MOLISA), <b>Vietnam</b></li> </ul> <p><b>DISCUSSION (15 min.)</b></p>
<b>17:40</b>	<p>Closing remarks</p> <ul style="list-style-type: none"> <li>✓ <b>Mikhail POUCHKIN</b>, Senior Employment Specialist, ILO Country Office for Eastern Europe and Central Asia, ILO</li> <li>✓ <b>Denis VASILYEV</b>, Deputy Head Of Federal Service for Labour and Employment (ROSTRUD), <b>Russian Federation</b></li> <li>✓ <b>Françoise KUYL</b>, Executive Secretary of WAPES</li> </ul>
<b>18:00</b>	End of the day
<b>18:30</b>	Departure from the Venue to the City Tour

<b>20:00</b>	Official Dinner
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<b>Friday 2<sup>nd</sup> March</b>	
<b>Participation in the II Saint-Petersburg International Labour Forum</b>	
<b>10:30</b>	<b>Plenary Session of the II Saint-Petersburg International Labour Forum "Human Capital and Future Labour"</b>
<b>13:00</b>	Lunch
<b>14:00</b>	<p><b>1. Labour productivity</b></p> <p>Employment Service 2.0 as the national platform for the labour productivity project implementation. Monitoring and lean production technologies implementation. Reduction of the job-search and worker-search periods using active labour market policy, including job seekers proactive retraining</p>
	<p><b>2. Professional standards</b></p> <p>It is not an additional administrative barrier but new technology interaction tool that makes impact mechanisms of business on the vocational education. The issue is to minimize the adaptation period of the graduate to the employer's requirements</p>
	<p><b>3. HR records management automation</b></p> <p>Software products and solutions. Making of normative documentation projects pack for automatic HR records management on the Employment Service 2.0 basis, especially for the small and medium business enterprises and Web-companies</p>
<b>16:00</b>	End of the day