



AMSEP WAPES AMSPE



الوكالة الوطنية للتشغيل و العمل المستقل  
Agence Nationale pour l'Emploi  
et le Travail Indépendant

## **50<sup>th</sup> Anniversary of the National Agency for Employment and Self-Employment**

**International Conference on the topic:  
«Public Employment Services and Civil  
Society, a participatory approach for  
improving the employability of  
jobseekers»**

**09 - 10 May 2017  
Gammarth - Tunisia**

**Draft Program**

**Version 24/03/2017 EN**

This event could be partially recorded. With your registration you agree to be recorded (image or voice), published and/or broadcast on [www.wapes.org](http://www.wapes.org)

**World Association of Public Employment Services  
Association Mondiale des Services d'Emploi Publics  
Asociación Mundial de los Servicios Públicos de Empleo**

## **Introduction**

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Changes in unemployment levels on a global scale represents today a scourge against which governments are constantly putting in place strategies that are increasingly advanced.

In this context, taking account of job seekers' expectations, insecurity caused by long-term unemployment and the labour market selectivity is a strong element in the fight against crises, which are sometimes important as some WAPES member countries have already had to overcome.

In such circumstances, Public Employment Services (PES) as key actors in the implementation of Public Employment Policies may suffer from a poor image, a contested legitimacy and need to rethink their offers of service as closely as possible to the needs expressed.

At the heart of their concerns, objectives concerning the improvement of employability and coaching are as means for enabling access to decent work for the largest number of young people.

The task is all the more burdensome that in national landscapes, typologies of territories and multifaceted populations require targeted actions adapted to the realities of local and / or national labour markets.

The territorial diagnoses posed, one of the existing major issues lies in PES capacity to identify the specific responses that can be made.

Both the complexity of the issues typically encountered and the need for expertise in public knowledge constrains PES to search for closer expectations, relevant and complementary partnerships to the offer of services they provide.

Some countries use private operators for coaching, training and placement of jobseekers, but at the same time there is a great need in terms of dealing with specific problems.

Associations, NGOs, employers' organizations, trade unions, are often key players who know citizens' expectations, and are used to handle special situations.

With this in mind, one of the main orientation given by the Tunisian government in developing its five-year plan (2016/2020) is to lay the foundations for a dynamic economy with high employability. The efforts made Tunisian government as well as by many stakeholders who play an important role in the labour market, including associations, NGOs, employers' organizations and trade unions, to set up partnership agreements at all territorial levels, in order to fight against the considerable rise of unemployment.

In order to highlight this issue, the National Agency for Employment and Self Employment ANETI, organized on the occasion of its 50<sup>th</sup> Anniversary, with the support of WAPES on 9 and 10 May 2017, at Tunis, an International Conference on "Public Employment Services and Civil Society, a participatory approach for improving the employability of jobseekers".

This event will be attended by PES representatives of WAPES members, governmental and civil society actors, international and national experts, and will be an opportunity to discuss

this issue, to share experiences and insights, and to exchange best practices and international innovations in this field.

## **Conference Structure**

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This conference will be focused on 4 main themes:

- **1<sup>st</sup> session: PES and Civil Society: situation, challenges and perspectives**

Representatives from international organizations will present general elements concerning the implementation of partnerships with civil society at the global level, at continental or worldwide regions and will share with the audience their visions on the subject.

- **2<sup>nd</sup> session: Partnership approach for the promotion of employment and for improving employability**

Representatives from Civil Society and PES will present to the audience how they have addressed this issue.

Among the implementation of negotiations with the various actors, the respect for the national legal frameworks and for each of the objectives, the speakers will explain us the requirement for the implementation of partnerships with the Civil Society.

- **3<sup>rd</sup> Session: Promoting Partnerships with Civil Society: Good Practices and Innovative Approaches**

Experiences from bilateral or multi-stakeholder partnerships will be presented by PES from all WAPES regions and shared with the audience.

We will focus on success stories and the pitfalls to avoid.

- **4<sup>th</sup> session: Consolidation and sustainability of partnerships with the Civil Society for the promotion of employment and for improving employability**

The negotiation and implementation of a partnership is certainly an important first step but its success and dynamism depends on the partners' ability to adapt to the changing and developing context and Labour Market.

## **Target audience**

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- ✓ WAPES representatives, PES members representatives
- ✓ National policy-makers in the field of employment (representatives from the Ministry of Vocational Training and Employment MVTE and its structures)
- ✓ Representatives from the Ministry of Social Affairs MSA, the Ministry of Higher Education and Scientific Research MHESR and the Ministry of Women, Family and Children MWFC
- ✓ Representatives from ANETI's foreign partners (GIZ, OFII, ETF, Expertise France, etc.)
- ✓ Representatives from the social partners (the Tunisian Union of Industry, Trade and Handicrafts (TUITH), the General Union of Tunisian Workers (GUTW), the Tunisian Union of Agriculture and Fisheries (TUAF), etc.)
- ✓ Representatives of Civil Society and International Organizations (UNDP, ILO, IOM, Mercy Corps, Tunisian Association of Social Law, etc.)

## **Conference objectives**

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- ✓ Exchanging best practices among WAPES country members.

- ✓ Structuring the multi-stakeholder partnership approach.
- ✓ Thinking at national and international level for promoting the employability of jobseeker.

### **Conference Results**

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- ✓ Good practices between WAPES country member are exchanged.
- ✓ The multi-stakeholder partnership approach is structured.
- ✓ A reflection at the national and international level for improving the employability of jobseekers.

### **Benefits expected from WAPES network**

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- ✓ Improving knowledge, strategies and policy tools of the Public Employment Services through the exchange of experiences among WAPES members.
- ✓ Encourage communication and enrich reflection with potential partners with the aim of developing initiatives in this field.
- ✓ Raise awareness among WAPES members on the importance of promoting partnership as a key element of national and international development processes.

### **Preparatory work**

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- ✓ A call for speakers will be launched in advance to help participants prepare their interventions.
- ✓ The program will be elaborated and shared in advance to help participants prepare their contributions and choose the sessions they wish to attend.
- ✓ Participants share their experiences during the event.
- ✓ The documents relating to the conference will be available in 3 languages: Arabic, English and French.
- ✓ Availability of simultaneous interpretation during the event in 3 languages: Arabic, English and French.
- ✓ Participation certificates will be distributed to conference participants at the closing session.

### **Draft Programme**

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The latest version of the program will be available on: [www.wapes.org](http://www.wapes.org)

**Venue:** Hotel Carthage Thalasso Resort

**Working languages:** French, English and (Spanish if necessary)

<b>Monday 8 May 2017</b>	
	Arrival and welcome of participants;
	Transfer to Hotel

19h30	A cocktail party at the hotel's swimming pool
<b>Tuesday 9 May 2017</b>	
09h00 - 10h00 :	Welcome and participants registration
10h00 - 11h00	<p><b>Inaugural Plenary Session</b></p> <p>Speech from Mr. Mustapha WADDER, General Director in the National Agency for Employment and Self-Employment (ANETI), Tunisia</p> <ul style="list-style-type: none"> <li>• Welcoming Statement</li> <li>• Presentation of the ANETI</li> </ul> <p>Speech from Mr. Mehmet Ali OZKAN, WAPES President</p> <ul style="list-style-type: none"> <li>• Presentation of WAPES</li> </ul> <p>Speech from Mr. Doukkali ANAS, Vice-President for Middle East and Arab countries (MEAC) Region and General Director of the National Agency for the Promotion of Employment and Skills (ANAPEC), Morocco</p> <p>Speech from Mr. Omar MANSOUR, The Governor of Tunis</p> <p>Speech from Mr. Imed HAMMAMI, Minister of Vocational Training and Employment</p>
11h00 to 11h30	Coffee Break
11h30 to 13h00	1 <sup>st</sup> Session: PES and Civil Society: situation, challenges and perspectives
13h00 to 14h30	lunch
14h30 to 16h00	2 <sup>nd</sup> Session: Partnership approach for the promotion of employment and for improving employability
16h00 to 16h30	Coffee Break
16h30 to 18h00	3 <sup>rd</sup> Session: Promoting Partnerships with Civil Society: Good Practices and Innovative Approaches
20h00	Dinner Gala at the restaurant « Dar Zarrouk » in Sidi Bou Saïd

<b>Wednesday 10 May 2017</b>	
09h30 to 11h00	4 <sup>th</sup> Session: Consolidation and sustainability of partnerships with the Civil Society for the promotion of employment and for improving employability
11h00 to 11h30	Coffee Break
11h30 to 12h00	Restitution
12h00 to 13h00	Closing session
13h00 to 14h30	Lunch
From on 17h	Sightseeing at the National Museum of Bardo
	Ceremony at the National Museum of Bardo
<b>Friday 11 May 2017</b>	
	Transfer to airport
	Departure of participants