

Projekt Mirjam

Oslo 16 november 2017

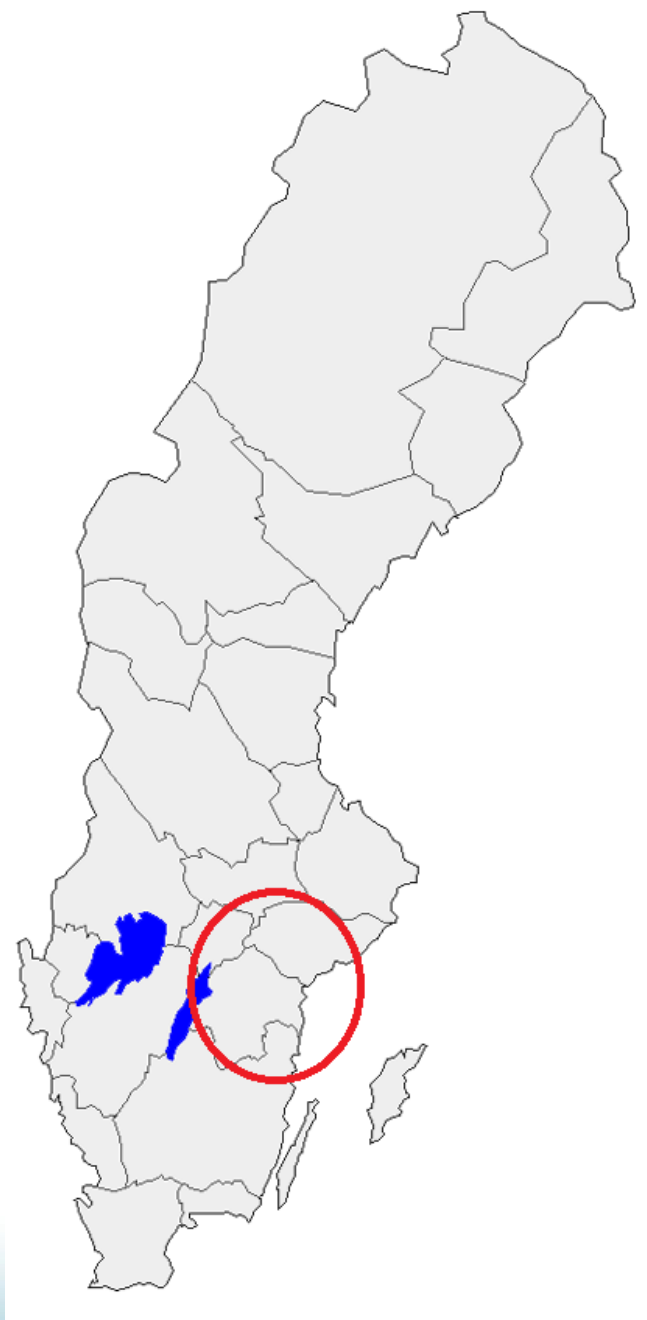
Background to the project

- Men work or study after the introduction programme to a greater extent than women do
- Women take part to a lesser extent in labour market programmes compared to men
- Women with a short educational background have particular difficulties in getting established in the labour market

About the project

- An ESF-financed project where Arbetsförmedlingen is the owner of the project
- The target group is women in the introduction programme with a short educational background
- Group counseling for 10 weeks, 3 hours a day. In parallel with studying Swedish

Location



About the project

- We started in spring 2016
- The last group will finish in autumn 2018
- We have groups running parallelly in 6 towns
- Today we are 19 people working in the project

Goal

- To get more women working after finishing the introduction programme
- **Subgoals:**
 - The target group will by guidance achieve a greater knowlegde of working life
 - Through mapping and guidance make the competence of the target group visible
 - Create a work related network

Storytelling

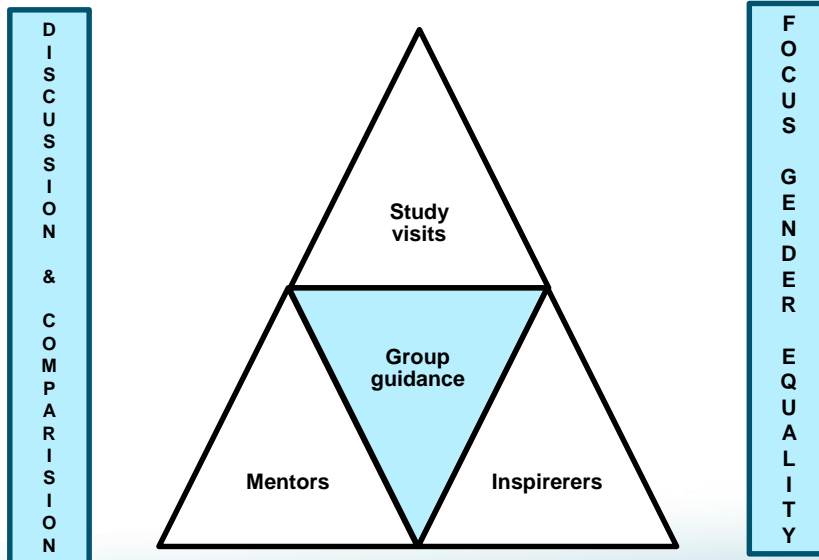
Before Miriam I had no thoughts about work. Only to raise children...

There are no male or female jobs. We can all do everything and work together.

...even though there are obstacles we can make it and work towards a goal.

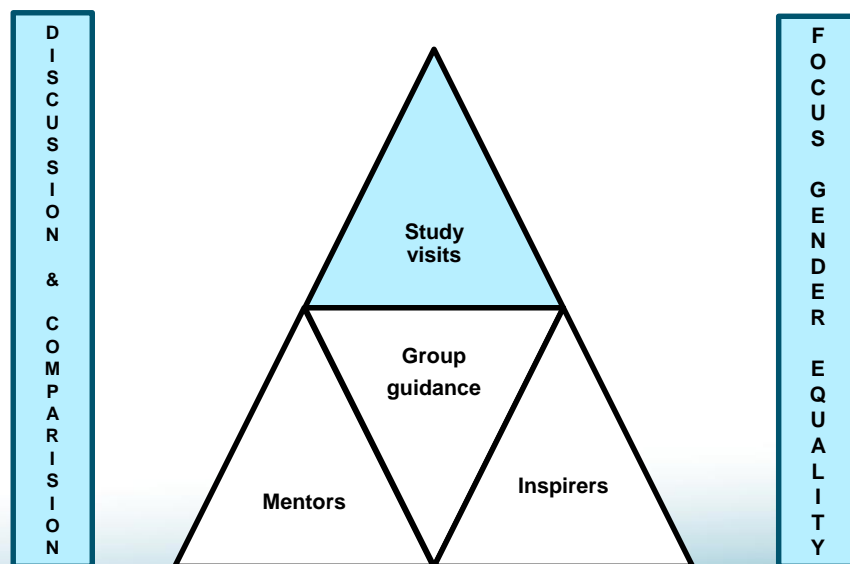
Group guidance

- Our method about guidance
- We give information to start discussions about different topics, for example work life balance, labour market, paid/unpaid work, terms of employment



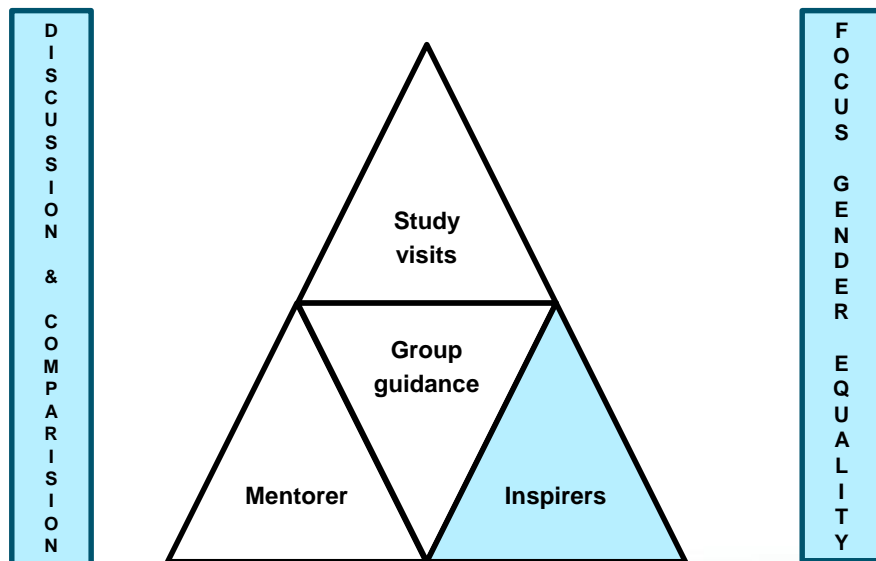
Study visits

- Study visits at work places and education/training providers
- Workplaces where it's easy to get a job, male dominated work places and according to the interests in the group
- We want to broaden the view on suitable and possible jobs
- Give frames of references to make wise choices



Inspirers

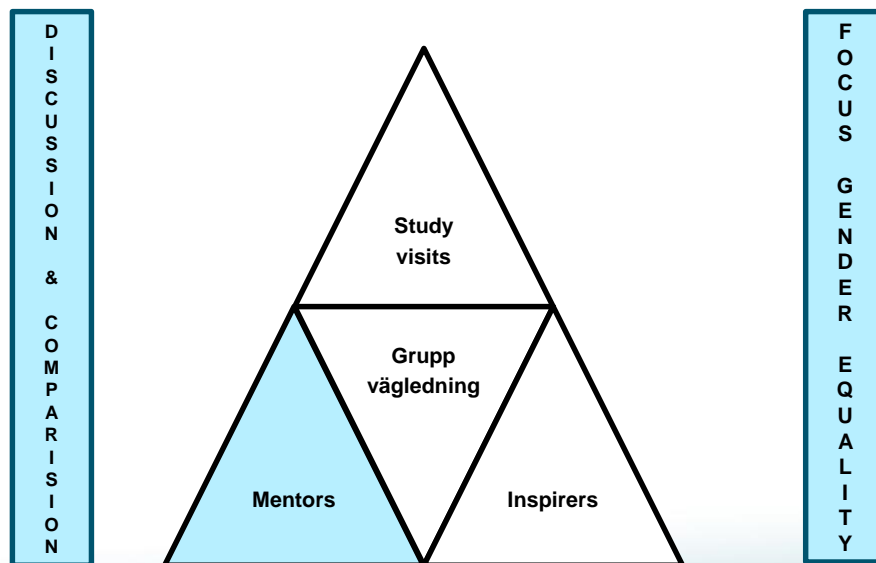
- Invited guests that for example talk about the Swedish labour market, how to start your own company, migration, health, their own career and their journey of life.



Mentors

Every woman gets a mentor

- Sharing her own experiences with the adept
- Talk about everyday life/ work life balance
- Tells the adept about her job





Result

- The women tell us about how they help their family, relatives and friends with information about work places and education
- Know more about the job market, what jobs there are, how to find jobs
- Get hope, self confidence and willpower
"Women can work with what they want"

Storytelling

I feel consolidated.

..to decide a goal by seeing several workplaces.

I have more selfconfidence and I think I can work now.

When I started I was motivated 0% and now my motivation is 70%



Contacts

Magdalena Gustavsson

magdalena.gustavsson@arbetsformedlingen.se

Jennie Åström

jennie.astrom@arbetsformedlingen.se

