









Webinar on the digitalisation of Public **Employment Services (PES)**

Digitalisation of Public Employment Services (PES) in Cambodia

Ms. Ouch Cheachanmolika

Acting Director General of National Employment Agency (NEA) of Ministry of Labour and Vocational Training (MLVT). 18 October 2023



Contents









www.nea.gov.kh

| NEA Employment Service System

Cambodia Public Employment Service System (CPES)

- 1. Overview of Cambodia Public Employment Services
- 2. Digitalized of NEA's employment services (Website, Mobile Application...)
- 3. Challenges for moving forward to Digitalized the services
- 4. Further development plan

Cambodia Public Employment Service

- The National Employment Agency(NEA) is only Public Employment Services Agency ever established since 2009 under National Training Board (NTB), MoLVT
- Member of World Association of Public Employment Service (WAPES) since 2013.



NEA's Vision "To be a leading Agency to Provide Quality Employment Service and Labour Market Information in Cambodia"

Cambodia Public Employment Service

Service Options

Job Centers

<u>14 Job Centers</u> in the provinces and <u>3 Mobiles Job</u> Centers





Website

www.nea.gov.kh

Facebook

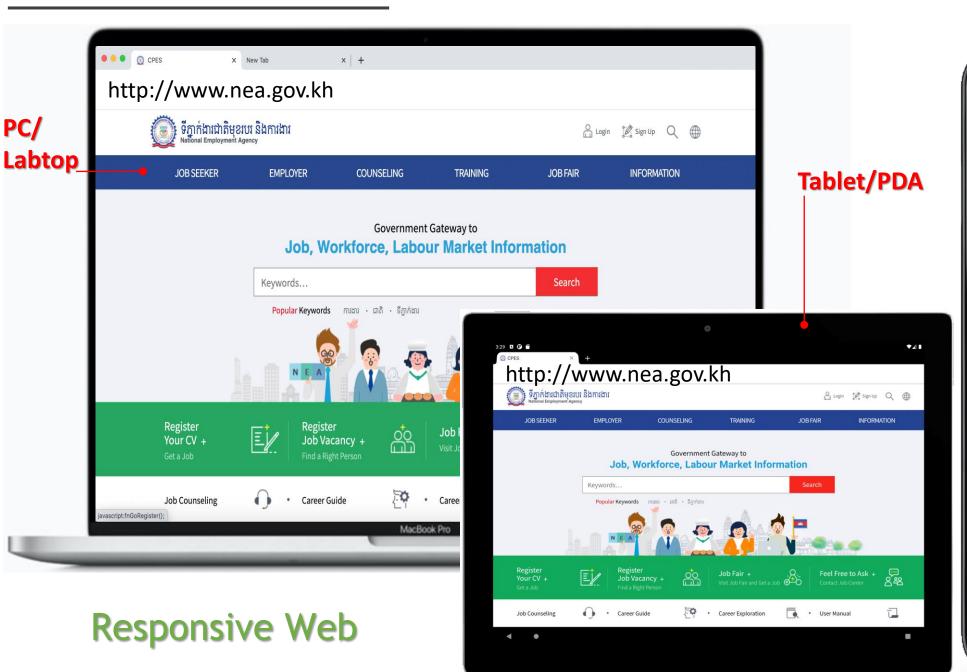
www.facebook.com/neakhmer

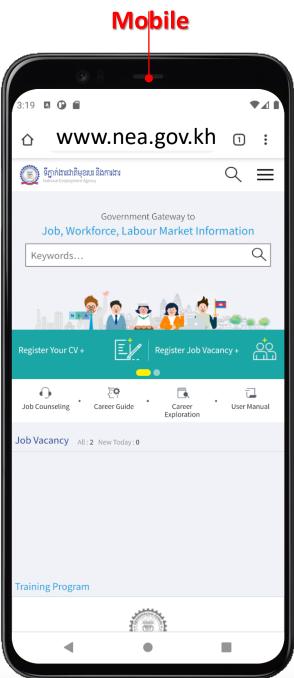
App

NEA Job Search



NEA's Vision "To be a leading Agency to Provide Quality Employment Service and Labour Market Information in Cambodia"





External User



Job Seeker

Job Applicant/CV



Employer

Job Vacancy

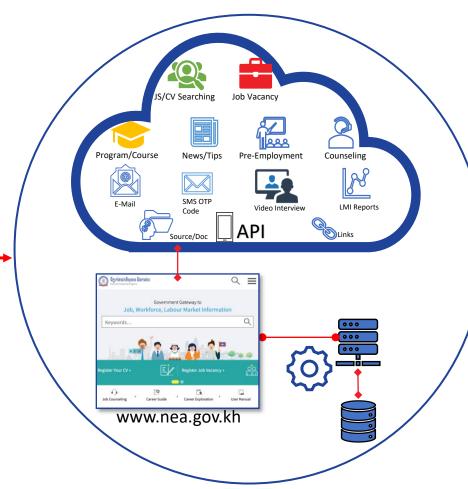


Training Profvider

Program/Course



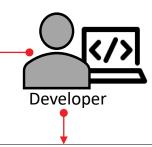
Visitor/ End users



CPES System



- JS/Employer/TPD Users Profile Management
- CV/Job Vacancy/Program or course monitor/Verify (Reject/ Approval)
- CV/Jov Vacancy/ Course/ NEA Activity managerment
- Job Offer/ Job Refferral and Matching Transaction history report management
- User staffs profile management system
- Post and promote/ Fair events on website



- Coding/ Fixing and bugging
- System Function checking and improvement
- Enhange and improve service system
- Monitinor and manage all system performant.
- Update/Modify
- Database management system
- System reporting and management
- UI/UX desing and improvement
- Manage all users in system

Website Users

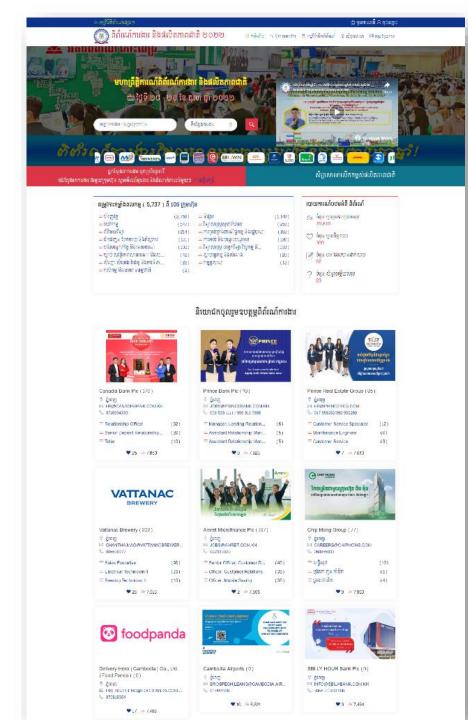
In order to make the efficiency and productivity of employment service delivery more convenient to online users such as job seeker/students, employers, training providers, and the public NEA has adopted digital system website: **www.nea.gov.kh** as the following:

Job Seeker	Employer	Training Provider	
 Job searches Register user profiles, post CVs and manage his/her CVs/applications To apply jobs Find a job and an internship Match and referral to employer Get career guidance and counseling Prepare for job search and soft skills training Participate in job forums, job interviews and job fairs, etc. 	 Register a profile for a company. Promote job openings by disseminating or posting them on recruitment Locate potential applicants Matching functions with job seekers applications To schedule recruitment interviews with the job center for a specific location (in-person or online). Participate in the job forum Request for assist in guiding recruitment, etc. 	 To register institution profiles Disseminate educational programs/ courses To gather information about the labor market through NEA's document research reports and develop training programs that that fit the labor market's needs 	

Website Career fair Online

Purpose:

- The employer can post and promote job opportunities in case to terrace with qualified job seeker to apply in job with their company.
- Training providers join this event to promote program courses and skill development.
- Job seekers, youth, and students access this event to find job opportunities, career guides, knowledge sharing, and internships at potential institutions, companies, enterprises, and establishments and post their CV and apply job directly on flatform.



NEA'S MOBILE APP

NEA has developed mobile applications that provide quality, efficient employment and labour information services to users (Job Seekers) through multiple options and easy access. Now available on the Google Play Store and App Store.

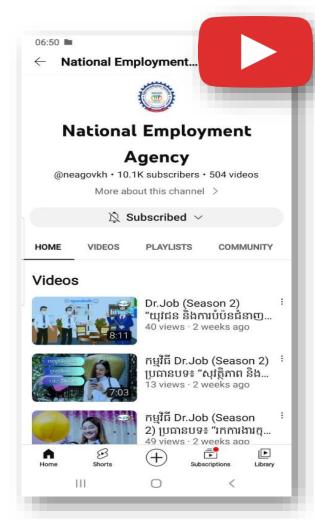


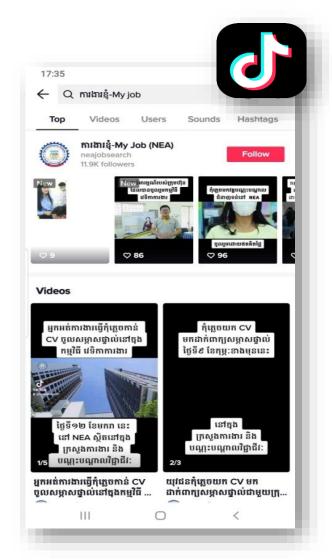




MOBILE APP

NEA Job Search app	NEA Career Fair App	Soft Skill App
 Fast and easy-to-use job search Search job vacancies by Key Word, International Standard Classification of Occupations (ISCO), Economic Activity and Location in Cambodia. Registering a user profile is a simple and easy process. Managing their profile on their own is a safe option Apply job directly Simple and easy user interface Share and email your favorite jobs to yourself or to friends Save jobs so you'll never miss out on a good opportunity Contact all the NEA Job Centers You can apply the job via e-mail. 	 Fast and easy-to-use The biggest Career Fair in Cambodia Online Work Shop by Famous Speakers Realtime recruitment More than 10K of job vacancies are available in app. Employer able to use this app to post job vacancies without charge. Job seeker can use this app to find available vacancies and post resume. Search and apply to jobs in Cambodia. Upload your resume to Employer with vacancies. Save jobs so you'll never miss out on a good opportunity. 	 Fast and easy-to-use The Soft Skill for Employee Videos Training. Download Documents to Study more Simple and easy user interface Easy to use. Employee able to use this app without charge. Get more knowledge by watching videos and documents. Training by The Famous Speakers. Training by Videos and Documents Videos Training with Famous Speakers. The Best Documents for Employee.







Current number of NEA's digital users

Website	Mobile App	Facebook 🙃	YouTube	TikTok	Telegram
8.911.185 (Visitors)	NEA Job Search (17262 download)	415K	10.3K subscribers	18.7K Follower	19.1K Subscribers
	Career Fair (5462 download)			98.8K Likes	
	Soft Skill (24409 download)				

Challenges for moving forward to Digitalized the services

- Accessibility: not all the users in the rural can't access to employment service systems due to internet connection and digital literacy.
- ❖ Data privacy and filled requirement: Not everyone has understood the system rules and skills associated with occupation by ISCO definition, and users need simple fill-in information.
- Difficulty engaging users to use the system.
- Operation and maintenance system
- The capacity for web/app development skills is limited

Further development plan

Plan to enhance the functionality of the website and mobile application and build capacity.

Website

- To develop LMI functions system
- To Improve job seeker, employer registration functions
- To improve capacity of rest API functions & Server, and security between the application and server
- To learn and discover new and accepted technologies such as AI function, Cloud computing, Big data for CPES System.
- To improve job matching and referral functions
- Database System Integrations for Mobile Application & Website.
- To improve job applicate tracking functions for internal portal
- Enhance service users, UI/UX and functions features
- Up-to-date next generation for CPES System(2.0)

Mobile App

- To improve job search function including auto suggestion word and intelligent search functions
- Job Alert and Notification Feature
- To add new job-offer notifications functions
- Job seeker registry and résumé display functions
- To improve Apply for a job functions
- To enhance UI & UX functions.
 - To add nearest feature on the mobile application with Google's map API.
- To develop LMI info view functions
- To update rest API server functions

Capacity building of IT staff

 To enhance the capacity building of IT staff to develop software, websites, mobile applications, and computer network skills.



National Employment Agency

- mea.gov.kh
- **ff** neakhmer
- NEA Job Search
- ារងារខ្ញុំ My Job (NEA)





Thanks!

