LABOUR MARKET SUPPORT PROGRAM FOR NEETS (NEET PRO)

PES Forum on NEETs: Global and Local Trends

Antalya, Türkiye - 16th Nov. 2023
CONTENT

NEET Concept
DEFINITION & SCOPE

NEET Data
LABOUR MARKET DATA FOR NEETS

NEET PRO
TECHNICAL ASSISTANCE & GRANT SCHEME
NEET Concept

DEFINITION & SCOPE

15 - 29 AGE POPULATION

LABOUR FORCE
ACTIVE POPULATION

NOT IN LABOUR FORCE
INACTIVE POPULATION

EMPLOYED

UNEMPLOYED

Received education or training

Not received education or training

Received education or training

Not received education or training

NEET

Source: Young People Not In Employment, Education Or Training (NEET) - An Overview In ETF Partner Countries, ETF, 2015

Heterogeneity

Hard to reach
NEET Data
LABOUR MARKET DATA FOR NEETS

NEET Rates in Comparison (15-29; 2019-2022)

Source: OECD (2023), Youth not in employment, education or training (NEET) (indicator). doi: 10.1787/72d1033a-en (Accessed on 8 November 2023)
FIELD RESEARCH ON NEETS (NEET PRO) MAIN FINDINGS
Oct. 2022 - June 2023

Focus Group Meetings
- 16 provinces
- 64 focus group meetings
- Local partners and NEETs
- More than 400 participants
- Determining the situation

Field Survey
- 4,916 NEETs
- Determining the tendencies, expectancies and needs of NEETs

Roundtable Discussions
- 16 roundtable meetings
- Local and central partners
- Discussing findings and policy areas
FIELD RESEARCH ON NEETS (NEET PRO) MAIN FINDINGS
Oct. 2022 - June 2023

NEET Rate (15 – 29)

%25.6

5 million NEETs

%30 Men

%70 Women

Labour Market Status

Inactive %71

Active %29

Are you aware of institutions or organisations that offer training/course opportunities to young people?

To Get a Job

Ready %37

Need additional education, training or experience %63

Hesitants %28.5

Yes %22.9

No %48.5

Who wants to be an entrepreneur?

%61

Source: Generated from 2021 TURKSTAT Micro Data and NEET PRO Field Research by research team
**NEET PRO**

**TECHNICAL ASSISTANCE & GRANT SCHEME**

**AIM & TARGET GROUPS**

» Increasing the employability and labour force participation of NEETs with comprehensive and holistic labour market supports.

» NEETs & İŞKUR staff

**GRANT SCHEME**

» 12 MONTHS / AUGUST 2023 – JULY 2024

» BUDGET: EUR 17 MILLIONS

» 58 GRANT PROJECTS

**TECHNICAL ASSISTANCE**

» 30 MONTHS / 30 DEC. 2021 – 29 JUNE 2024

» BUDGET: EUR 2,5 MILLIONS

I. INTERVENTION
INSTITUTIONAL CAPACITY DEVELOPMENT

II. INTERVENTION
COMMUNICATION

III. INTERVENTION
RESEARCH AND STUDIES

**YOUTH GUARANTEE**

Aims to ensure that all young people under 30 years of age receive a good quality offer of employment, continued education, an apprenticeship or a traineeship within a period of 4 months of becoming unemployed or leaving formal education.

3 Key Experts
NKES
2,450 man/days in total
GRANT SCHEME

» 12 MONTHS / AUGUST 2023 – JULY 2024
» BUDGET: EUR 17 MILLIONS
» 58 GRANT PROJECTS

- Financing projects of local actors such as municipalities, chambers of commerce and industry, development agencies, universities, NGOs etc. addressing NEETs aged 15-29 | EUR 200,000 - 350,000

- Vocational and on the job trainings and soft skills trainings that will increase the employability of NEETs in line with local needs and sectors | EUR 10 / day Pocket Money

- Individual Action Plans for NEETs provided by job and vocational counselors of İŞKUR

- Jobseekers Allowance for NEETs by the grant beneficiary to financially support the Individual Action Plan | EUR 50 x Max. 4 Months

- Moving Subsidy by the grant beneficiary to support the moving costs in case of employment in a different province | One-time Payment EUR 200
**Grant Scheme Implementation Process**

- **Grant Beneficiaries**
- **Active Labour Market Programs**

**Individual Action Plan (IAP) and Jobseekers Allowance**

IAP is prepared by İŞKUR Job and Vocational Counsellors. Grant Beneficiary pays Jobseekers Allowance.

**Beginning of Job Search Process**

1st Month: Jobseekers Allowance

2nd Month: Jobseekers Allowance

3rd Month: Jobseekers Allowance

4th Month: Jobseekers Allowance

End of 4th Month

**Implementation of Individual Action Plan and Monitoring**

(It is expected to be employed or enrolled in further education in 4 months.)

**Jobseekers Allowance**

EUR 50 / month

**Moving Subsidy**

- Job placement in 4 months in another city
- EUR 200 - one time payment

**May continue to benefit from İŞKUR services**

- Registration to İŞKUR
- Certified vocational training and on the job training and soft skills training
- Pocket Money for participants
- Partnership with private sector companies
TECHNICAL ASSISTANCE

I. INTERVENTION
INSTITUTIONAL CAPACITY DEVELOPMENT

ACTIVITY 1.1. Trainings for İŞKUR Staff

1. Trainings for Individual Action Plan (IAP) and Jobseekers Allowance (JSA) Implementation and Monitoring Model | 450 İŞKUR Staff
2. Trainings for implementation of Outreach Strategy | 240 İŞKUR Staff
3. Training for NEET Oriented Policies | 495 İŞKUR Staff
4. Trainings in 2 Additional Subjects According to Research Results | 175 İŞKUR Staff

ACTIVITY 1.2. Developing IAP and JSA Implementation & Monitoring Model

1. Developing an implementation and monitoring model for IAP and JSA
2. Creating an IAP form to ensure monitoring
3. On-Site Monitoring of At least 40 Grant Projects for Individual Action Plan and Jobseekers Allowance Model Development
4. Developing an implementation and monitoring software (web application)

ACTIVITY 1.3. Study Visits to Examine Best Practices Addressing NEETs

1. Latvia & Lithuania
2. Belgium & Netherlands
ACTIVITY 2.1. Preparation & Dissemination of the Outreach Strategy

1. Preparation of the Outreach Strategy
2. Organisation of workshops with the stakeholders for preparation of the Outreach Strategy
3. Organisation of a conference for dissemination of the Outreach Strategy

ACTIVITY 2.2. Communication Campaigns and Visibility Activities

1. Project Opening Conference
2. Execution of Visibility Activities
   
   *Advertisements for social media, information campaign by truck in 15 cities, videos, etc.*

ACTIVITY 2.3. Promotion of Results of Grant Projects and the Program

1. Preparation and Dissemination of the Grant Projects’ Summary Book
2. Organising a Closing Conference for the promotion of the results
Video

Young people who succeeded with İŞKUR

Engelleri aşmaya devam ediyorum
**ACTIVITY 3.1. Field Researches about NEETs and Promotion of Results**

1. Field research on mapping of NEETs and preparing a holistic policy document
2. Organisation of a workshop to launch and disseminate the research result and discuss NEET oriented policies

**ACTIVITY 3.2. Evaluation of the Grant Projects**

1. Analysis of Grant Projects through interviews
2. Preparing an evaluation report to promote services providing capacity for NEETs
Thank you for your attention.