

Skills Enbek

online vocational training platform
(Kazakhstan)

skills.enbek.kz





Kazakhstan profile



Astana

capital city

2,724,900 km²

area

\$ 13,136

GDP per capita, current US \$

20,1 million

population

\$ 673

average wage

452 thousand

unemployed population

4,8%

unemployment rate



About Workforce Development Center



Subordinate organization of the Ministry of Labor and Social Protection of the Population

MISSION: Assistance in creating conditions for the development of an effective labor market and improving the quality of public services provided in the social and labor sphere

1

Development of the state social and labour sphere digital infrastructure

2

Improving the quality of employment services

3

National qualifications system and skills development

4

Analytical support and forecasting

Users

Service coverage of 19 million people

Services for Government Authorities

Services for local executive bodies, incl. 2400 rural districts

Unified Accumulative Pension Fund

Social Health Insurance Fund

NJSC "State Corporation" "Government for Citizens"

Subordinate organizations of the Ministry of Labor and Social Protection of the Population



Kazakhstan in figures. Current state



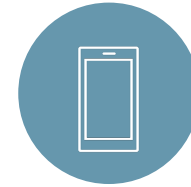
92% of services
(1247) available online



56 million services are provided online,
of which **35%** by MLSPP



85% available on mobile
devices



10 million services provided via E-gov
Mobile



46 proactive services,
of which **29** are MLSPP



2,0 million proactive services provided,
of which **65%** by MLSPP



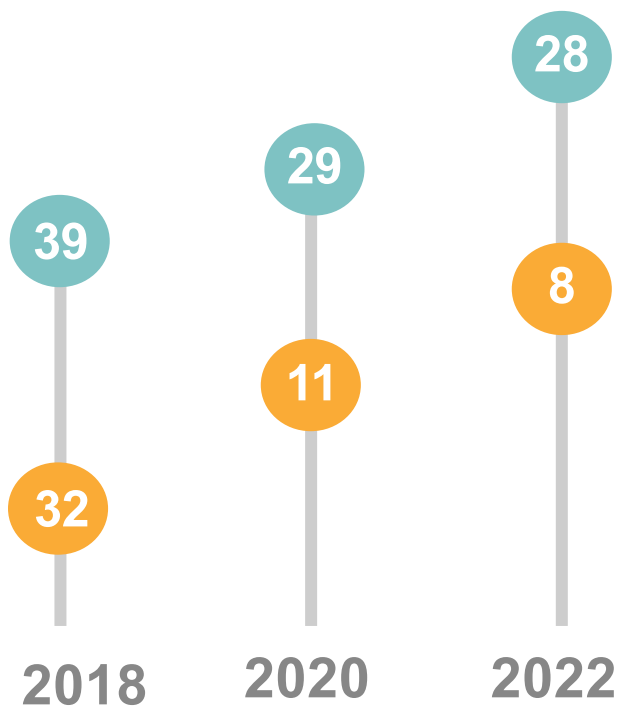
29 digital documents
made use of **9.3 million** times



E-government Ranking of Kazakhstan



United Nations



- BY eGov DEVELOPMENT INDEX
- BY ONLINE SERVICES INDEX





About Public Employment Service of Kazakhstan



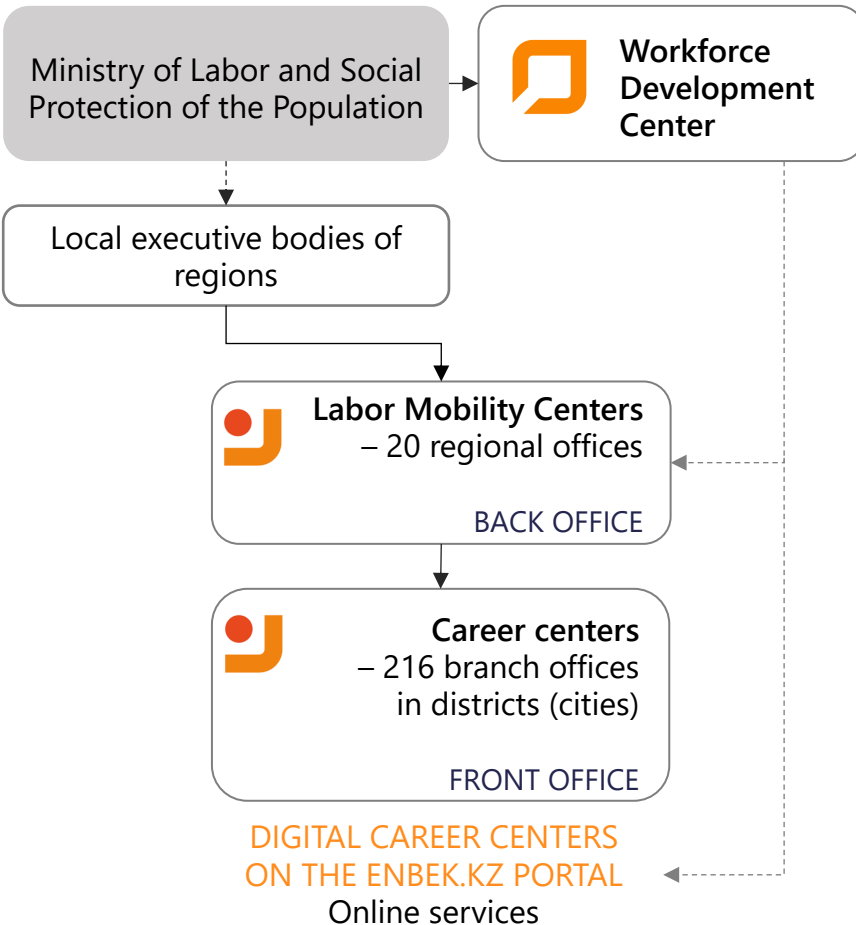
Annually provide services for **≈850 thousand** citizens or **≈9%** of the labour force (9.6 million people)



Operate on the basis of the **Social Code** (2023)



General Staff **≈5500 employees**



Providing employment services

For job seekers

- **Registration** of the unemployed
- Assistance in **employment**
- Referring the unemployed to **wage subsidy programs** (youth internship, jobs for socially vulnerable groups, public works, Silver Age)
- Short-term **vocational training**
- Providing assistance for the purpose of **targeted social support**
- Voluntary **resettlement** of citizens to labor-deficient regions
- Supporting **entrepreneurship** (training in the basics of entrepreneurship, grants)

For employers

- **Consulting** and providing information on the labor market
- **Recruitment** of personnel for registered vacancies
- Vocational **training upon employer's request**
- **Subsidizing jobs**
- Receiving information from employers **about the dismissal of employees**



ENBEK digital employment ecosystem

An online supermarket of services for the population at all stages of the labor path



Career guidance



2023

National qualifications system platform
Career.enbek.kz



2024

Platform for choosing careers and educational programs



Learning Skills



Online learning platform
Skills.enbek.kz

2021



Employment



2018

Digital employment platform Enbek.kz



2022

Starting a business on the Business.enbek.kz



2023

Digital platform for migration processes Migration.enbek.kz



Formalization of labor relations



Online registration of labor relations
HR.enbek.kz

2022

CONVENIENT END-TO-END AUTHORIZATION ON ALL PORTALS

INTEGRATION WITH INFORMATION SYSTEMS OF GOVERNMENT AGENCIES

SYNCHRONIZATION OF SERVICES, AUTOMATIC "TYING-IN" OF NECESSARY DOCUMENTS

IMPROVING THE AVAILABILITY AND QUALITY OF EMPLOYMENT SERVICES



Skills Enbek – online vocational learning platform

Every

5 years

knowledge and skills are becoming outdated

More than

40 %

skills will change in the next 5 years

Approximately

50 %

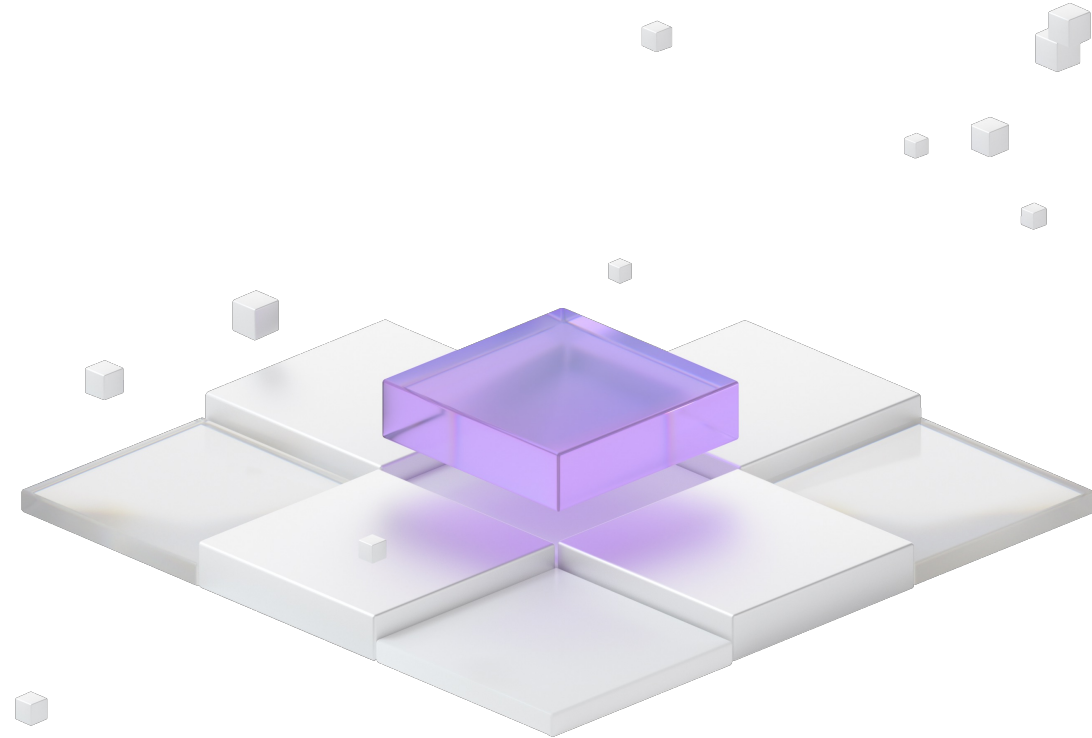
the global labour force might need reskilling by 2025

Only

4-5 %

Kazakhstanis take professional and developmental courses

Development of **Skills Enbek platform**





Skills Enbek – online vocational learning platform

On **July 1, 2021 Skills Enbek** online vocational learning platform was launched with the aim to:



- improve **the level of education and professionalism** of the country's population as a whole
- stimulate career development and promoting the concept of **lifelong learning**
- create conditions for the **development of the online learning**



online courses **marketplace**



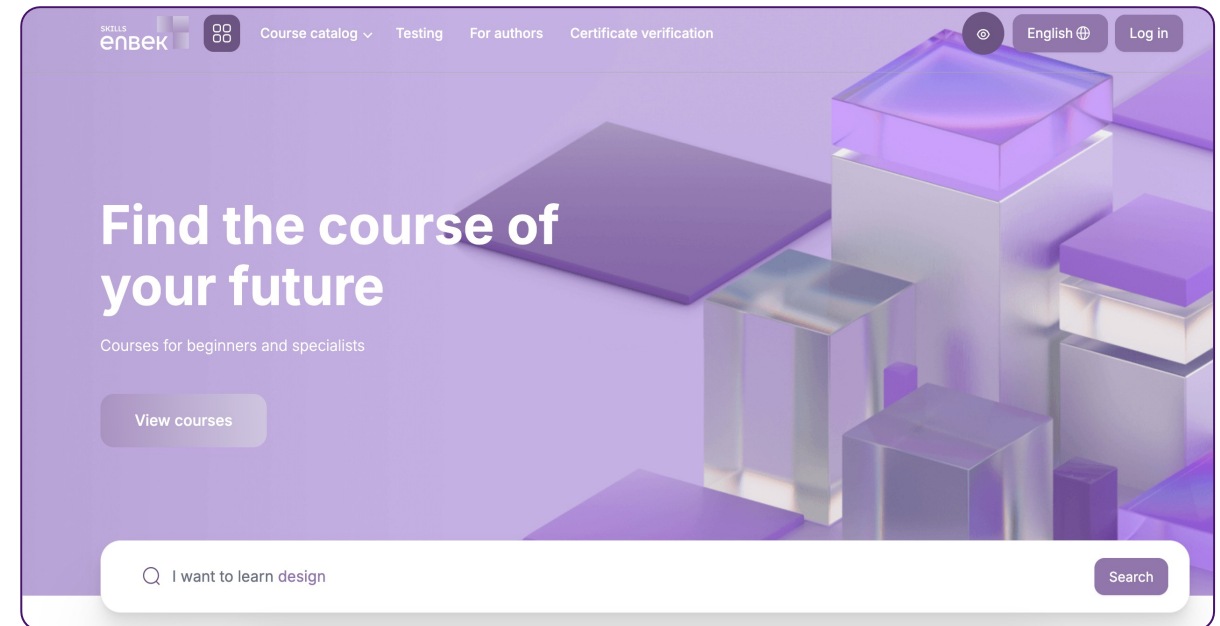
opportunity to **improve skills** in different professions



learning at any time and place via the **computer** or **Enbek mobile app**

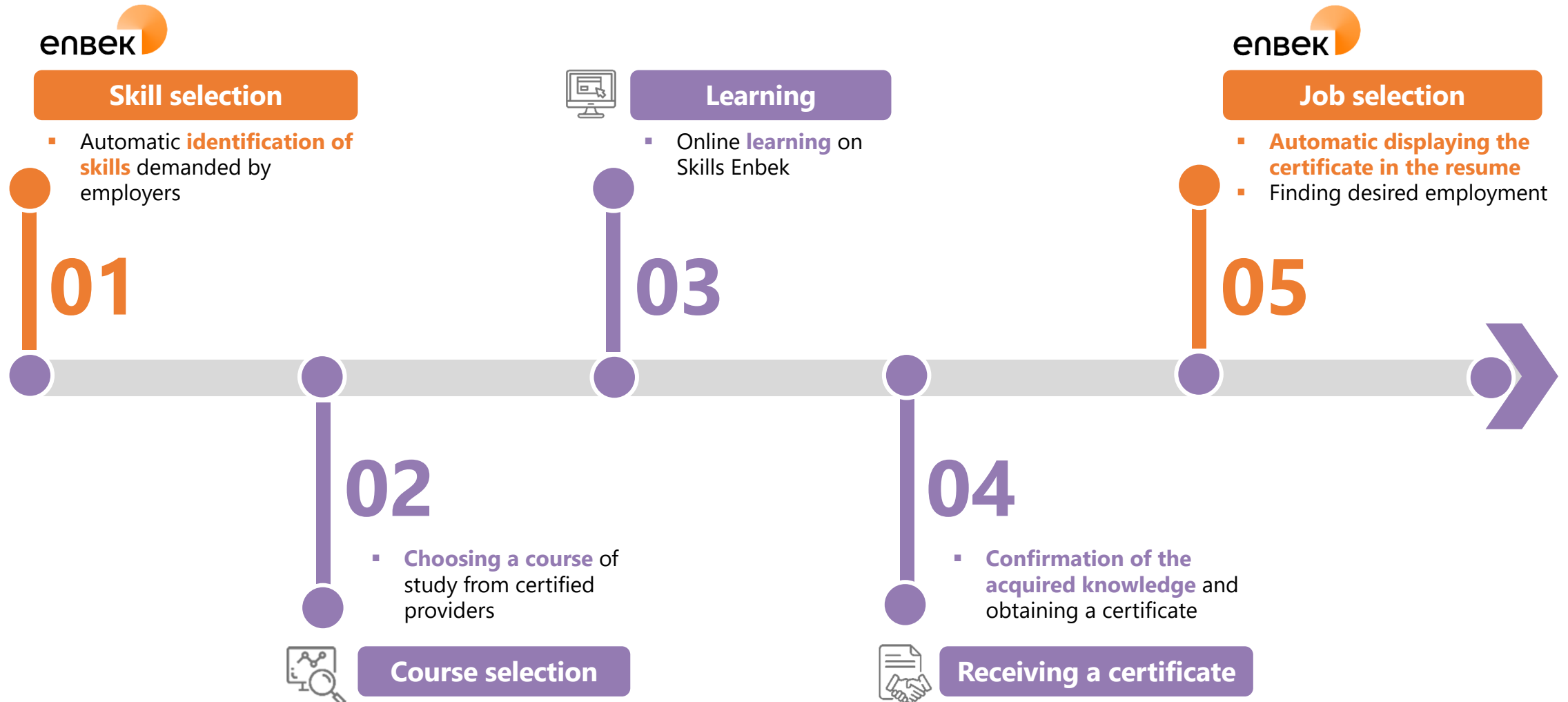


multilingual and **adapted interface** for learners with special educational needs





Skills Enbek – online vocational learning platform





Regulatory framework

Article
109

Vocational learning on the basis
of the **Social Code** (2023)



Key users:

- unemployed people

Objectives:

- develop transferable skills according to the list of popular professions
- facilitate career exploration and planning

Article
110

Basics of entrepreneurship on the
basis of the **Social Code** (2023)



Key users:

- unemployed people
- social categories

Objectives:

- promote entrepreneurial initiative
- provide grants/micro-loans for the implementation of new business ideas

Company
Order

Regulation of the online courses
on the basis of methodological
recommendations



Key users:

- authors as legal entities

Objectives:

- ensure content quality
- assess and improve course usability
- facilitate engaging and effective learning





Advantages of the Skills Enbek platform



free placement of **online courses**



fast and convenient **registration** for authors and learners



user-friendly interface for **creating courses** and **lesson composition constructor**



learning via the **computer** or **Enbek mobile app**



methodological recommendations for working on the platform



application of the **proctoring system** on final testing



testing and certification of employees



viewing **statistics** and **course performance**

The screenshot displays the Skills Enbek platform interface. At the top, there's a navigation bar with the Enbek logo, 'Course catalog', 'Testing', 'For authors', and 'Certificate verification'. A language selector is set to 'English' and there's a 'Log in' button. The main header features a purple background with the text 'Contribute to positive global change' and a 'Become an author' button. Below this, a section titled 'The effectiveness of the courses' shows a dashboard for 'Statistics of my courses'. The dashboard includes an 'Overview' table with columns for Price, Learners, Regions, and New students, and a line graph showing performance over time. A sidebar on the right shows course details for 'UI/UX for novice designers', including '10 lessons', '36 hours', '16 learners', and a '4.5' rating. Below the dashboard, a 'How does it work?' section provides a step-by-step guide to creating a course:

- 1 Register**: Register on the platform by filling out all required fields.
- 2 Create a course**: Create a course by filling in the fields and uploading audio/video materials based on the tips in the "Help" section.
- 3 Undergo a course moderation**: Learn about our moderation guidelines on the "Help" and creating a course pages.
- 4 You are the author of courses!**: Your successful moderation makes you part of our growing Enbek Skills community!



Advantages of the Skills Enbek platform



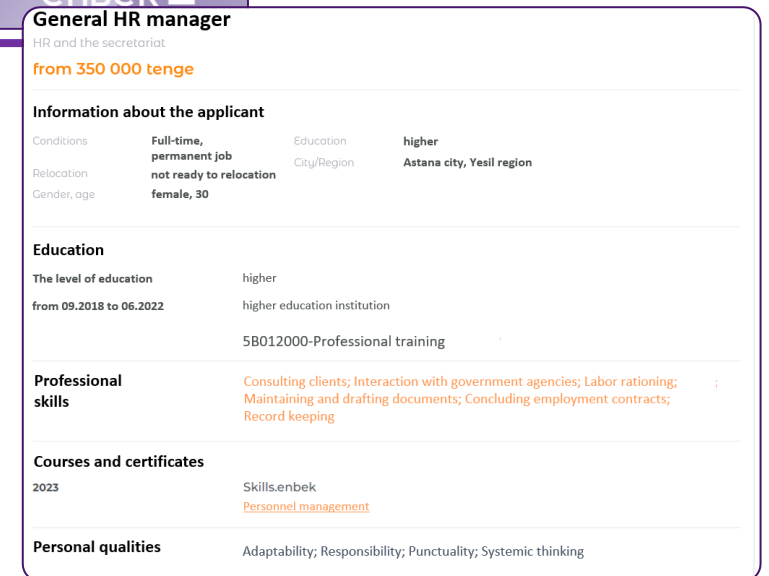
After successful completion of the final test using proctoring, **the certificate of completion** of training will be available in the student's personal account



Automatic display of the **skills** and **certificates** obtained in the resume of the Digital employment platform **Enbek.kz** and confirmation of qualifications on **Career Enbek**



Certificate verification is available via the **QR code on the certificate** and the identification number in the "**Certificate verification**" section





Indicators of the Skills Enbek platform

603 courses
published on the platform

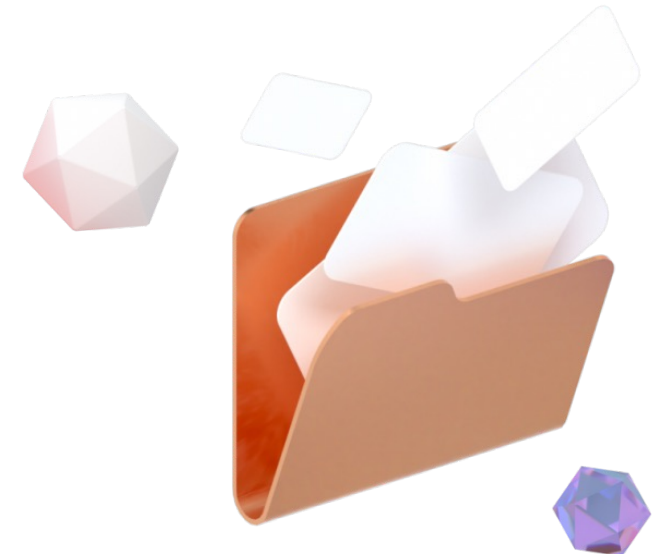
458 thousand people
registered as students

141 authors
registered on the platform

377 thousand certificates
issued based on the results
of training

364 skills
covered by the courses
provided

107 thousand people
with unemployed status
received certificates



on 29.08.2024



Success stories of the Skills Enbek platform



- 41-year-old man living in the city of Kentau, Turkestan region, was trained in the course "*Fundamentals of environmental safety*"
- After receiving a certificate he got a job as an environmental engineer in a branch of a company engaged in the mining and processing industry.



- 25-year-old girl living in rural areas of Zhambyl region was trained in the "*Cashier*" course
- After receiving a certificate , she got a job as a cashier for an individual entrepreneur in the retail sector
- The acquired skills in basic cash transactions helped her in a new workplace



- 40-year-old woman living in Zhambyl region after completing her training and receiving a certificate for the course "*Methodologist of the organization of education*" was employed at the organization of pre-school training for children
- The acquired skills in modern technologies and teaching methods are applied at a new workplace



- 37 years old man living in the city of Shymkent completed training in the course "*Personnel Management*"
- After receiving a certificate he got a job as a human resources specialist in a company engaged in the production of specialized clothing for industrial production



Skills Enbek partners



Skills Enbek is a **single showcase of online courses** on in-demand skills thanks to integration with leading national and international educational platforms for **easy** and **convenient search** of existing online courses on the market



coursera



FLUENT | EDUCATION
Building Skills. Building Careers

Lerna

COURSTORE



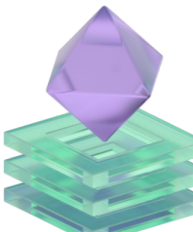
ITeachMe



**Appazov
Brand
Academy**



Я Практикум



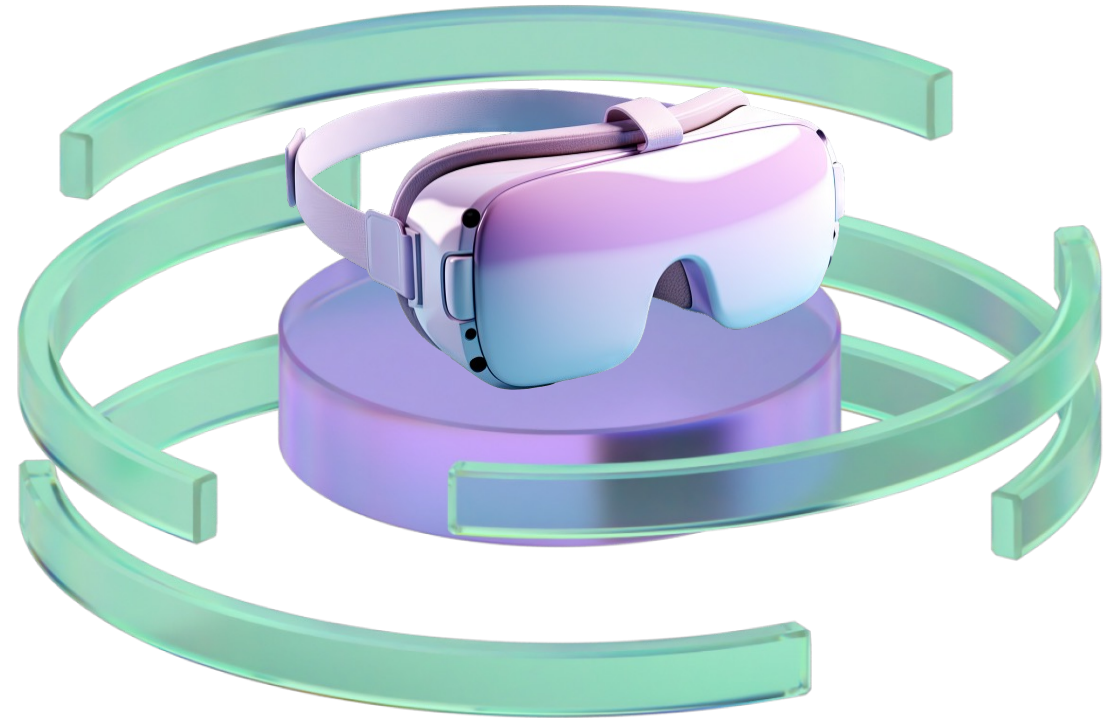


Development of VR courses



Skills Enbek plans to implement **VR courses** through Labor mobility centers and Career centers to provide immersive, interactive, and practical learning experiences while addressing limitations in traditional education and meeting modern educational needs

- Enhance **immersive** learning experiences
- Improve **practical skill development**
- Facilitate **experiential learning**
- Increase accessibility and flexibility
- Enhance **engagement** and **motivation**
- Support **collaborative** learning





Effective collaboration

Worldwide implementation of **Skills Enbek platform** as an **effective tool for sharing knowledge, experience and expertise**



Public employment services staff

gaining valuable insights from introductory platform courses focused on the nuances of work and social interactions



Unemployed people

cultivating versatile skills and support comprehensive career planning



Personal assistants

supporting individuals with disabilities in diverse contexts, including effective communication and adherence to professional standards



All citizens

reskilling opportunities to enhance their job performance, leading to increased productivity and efficiency



Thank you for your attention!

Any other questions?

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