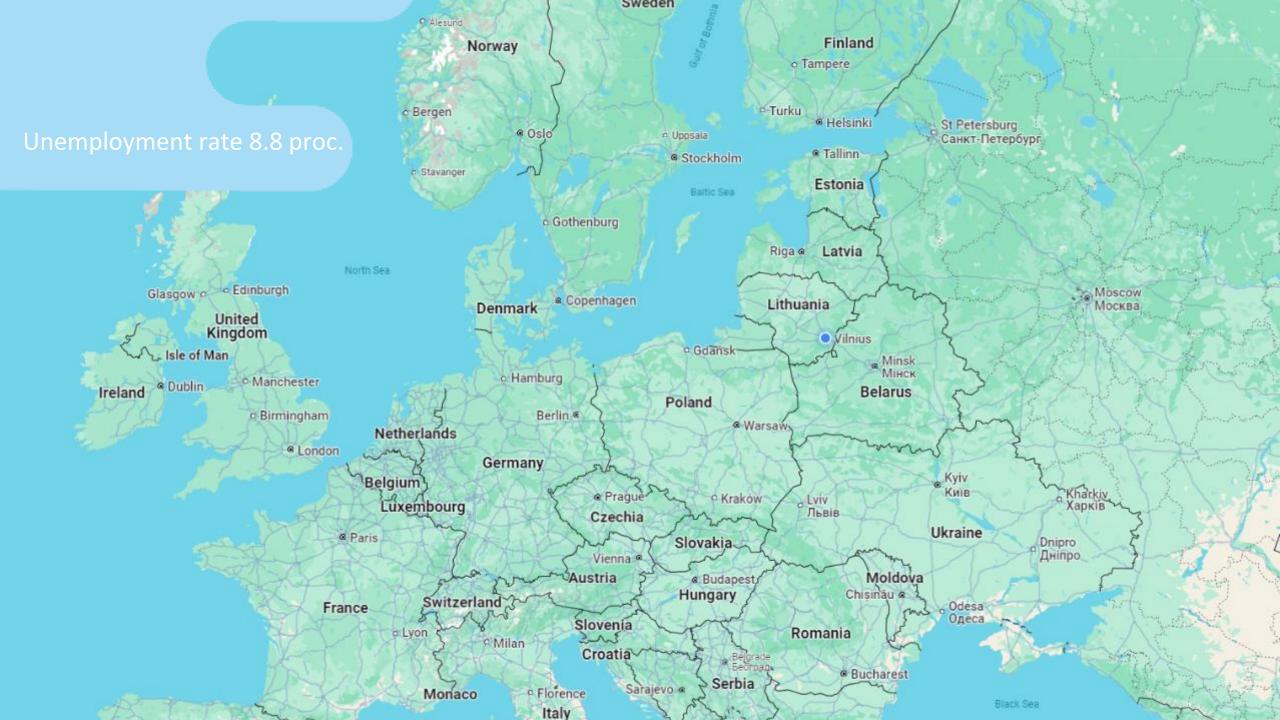


Lithuanian Public Employment Service

Inga Balnanosienė Director

Employment Service Under the Ministry of Social Security and Labour of the Republic of Lithuania

The First Vice-Chair of the European PES Network



Hello! Sveiki ['svɛiki]! Lithuanian is one of the oldest surviving languages in the Indo-European family.

An overview from a bird's-eye perspective of our PES strategy.

NEOS Strategy 2022 - 2026

00

01 Increase the transition of jobseekers into sustainable employment by empowering them to become masters of their careers

02 Assist employers in sustainable sourcing their workforce by attracting and filling vacant positions with qualified workers

03 Manage the ecosystem of the Employment Service partners, providing opportunities for clients to receive professional assistance from partners

04 To improve the organizational abilities and operational efficiency of the Employment Service

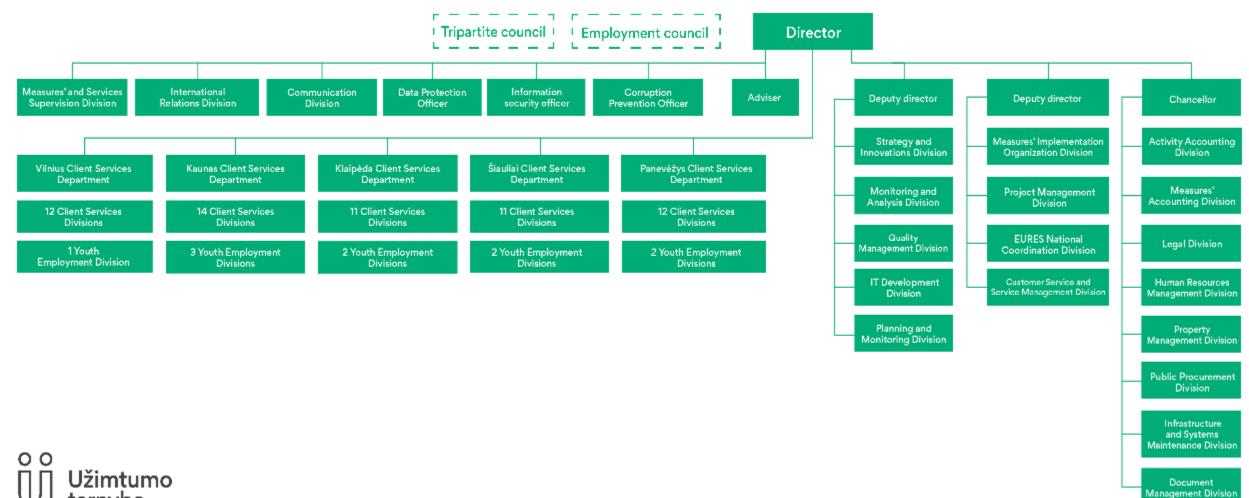
The Lithuanian National basketball team constantly ranks among the TOP10 in the FIBA rankings. 12 players – a simple structure, 1,200 employees – a more complex structure.

adidas

1.1.2

PROPEI LITHU BASKE

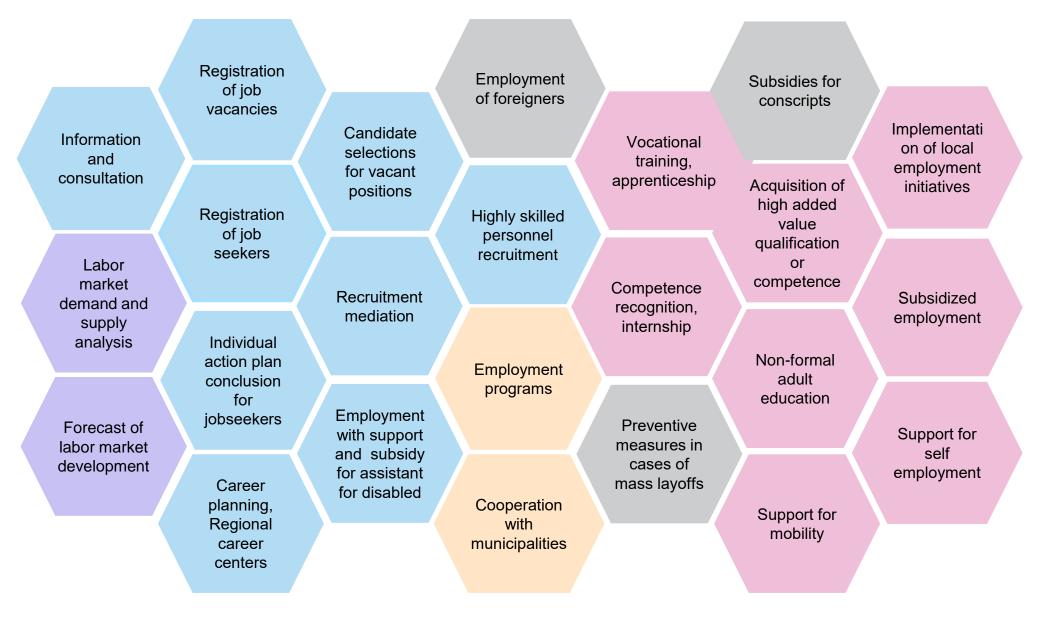
LITHUANIAN EMPLOYMENT SERVICES STRUCTURE



ノ) tarnyba

SERVICES PROVIDED BY EMPLOYMENT SERVICE

00







World is changing. Lithuania is changing. Clients are changing. PES is changing.



Macrotrends Shifting Businesses and Labour Markets

Electric and autonomous vehicles **Big-data analytics** Artificial Intelligence Breakthrough Encryption and cybersecurity Nanotechnology Quantum computing Technological Environmental management technologies Robots advancement: creator Biotechnology or destroyer of jobs? Space technologies Hydrogen power technologies Laser technologies Internet of things and connected devices Climate-change mitigation technology Renewable Energy technologies Cloud computing



How our PES is changing?

New service: recruitment service for highly skilled employees New Regional Career Centres: "one-stop-shop" principle for everyone New vocational training effectiveness dashboard for more competitiveness in training market

Recognition of competences acquired through non-formal and informal learning

More clients send to green and digital training programs



Becoming a hub for lifelong learning, offering resources and programmes for continuous upskilling and reskilling



Vocational training effectiveness dashboard (PowerBI)

The aim is to give potential vocational training participants and also training providers available information on effectiveness indicators for **evidence-based decision making** and ensure better quality of training services.

Evidence-based **sanctions**: Training programs with effectiveness lower than 40% (over last 2 years) are removed from the lists of training programs financed by the LT PES for 12 months.

Proposition of potential **changes in legislation** (change or introduce new measures, change or introduce new target groups, discontinue measures, etc.)



00

Aurimas Valujavičius rowed across the Atlantic Ocean in 2023. If he were looking for a job, our PES would have something to offer.



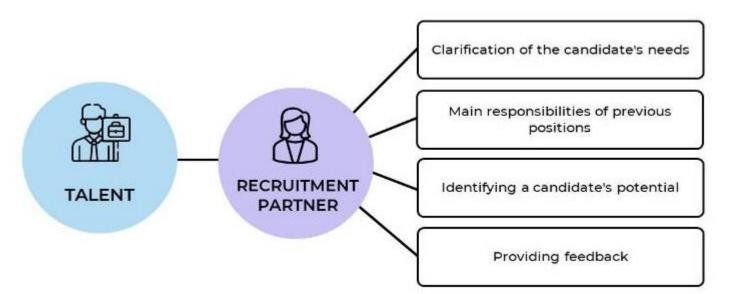
PES should enhance its career counselling services to guide individuals towards high-demand sectors and emerging job roles. 00



Highly skilled talents recruitment department

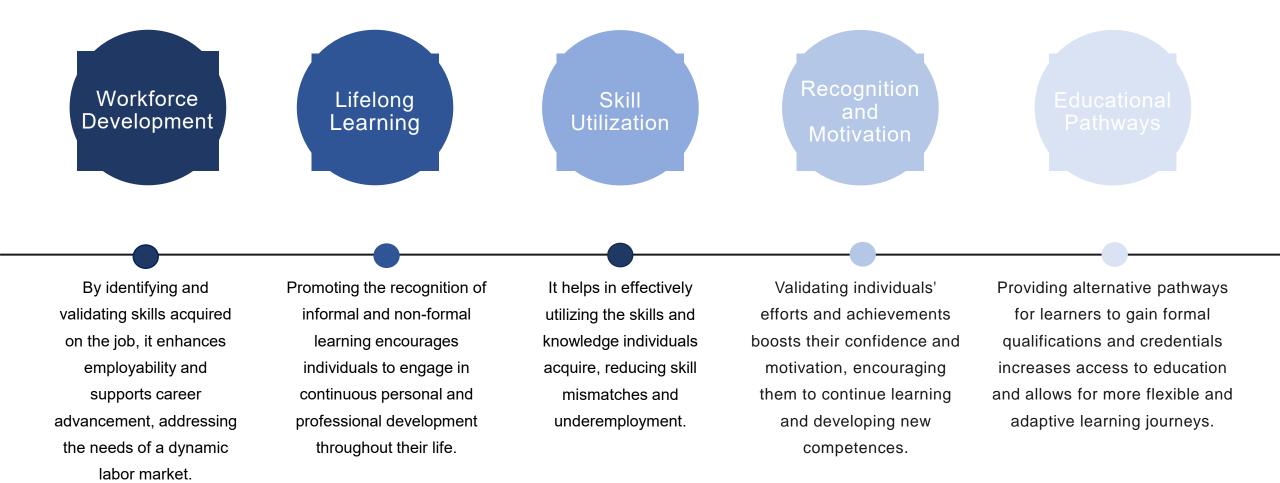
The selection team provides a high-quality recruitment mediation service.

We work with the target client from start to finish.

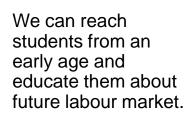




The importance of a training tool for the recognition of competences acquired through non-formal and informal learning



"ONE-STOP-SHOP" principle for all TARGET GROUPS



តំពិតំ

We can focus on training and retraining for the green and digital economy. We can cover the entire country with high-quality individual or group consultation services.

Centre of lifelong learning for everyone.

00

Maintaining relations and organizing study visits to companies. 12th freest economy globally 95 % of public sector services digitised

Directions of the Employment Service towards digitization

- The level of electronic document flow in the Employment Service organization is more than 60% with goal to reach 90 % in few years time.
- To ensure a smooth document flow process, all documents are registered, accounted for, and administered in an electronic document management system.
- We plan to update the information system used in the Employment Service, which:
 - improve the quality of e-services
 - increase the efficiency of employees
 - focus on convenience and innovation
 - use of artificial intelligence technologies



00



Virtual assistant Ema

- Available at The Employment Service website (uzt.lt) since January 2nd, 2024;
- Consults in Lithuanian on three topics: registration, support for learning and employment of foreigners;
- Provided over 10K consultations, received over 33K client messages;
- More than 40% of consultations were provided after working hours.

External and internal communication

How do we handle social media? LinkedIn and Facebook case studies

How do we handle live events? 14 openings of Regional Career Centers in 2024

Media analysis shows that we gather more exposure for free compared to businesses that use paid advertising but achieve less than us.



Ο





Mes koordinuojame šalies darbo rinką. Esame nuolatos besimokanti bendruomenė. Mums rūpi klientai, partneriai ir bendradarbiai.

Šie dideli darbai iššaukia daug reikšmingų klausimų. Kai jų daugiau nei atsakymų, į pastarųjų paieškas leiskimės drauge. Tam į pagalbą skuba komandos pamėgta "Pirmosios dienos" rubrika.

Šiandien joje svečiuojasi socialinės apsaugos ir darbo ministras Vytautas Šilinskas.

Apsilankęs Užimtumo tarnyboje, kiekvienam mūsų komandos nariui jis padėkojo už jau nuveiktus darbus, pažvelgė į ateities iššūkius ir atskleidę, kokiais principais vadovaujasi savo veiklose.



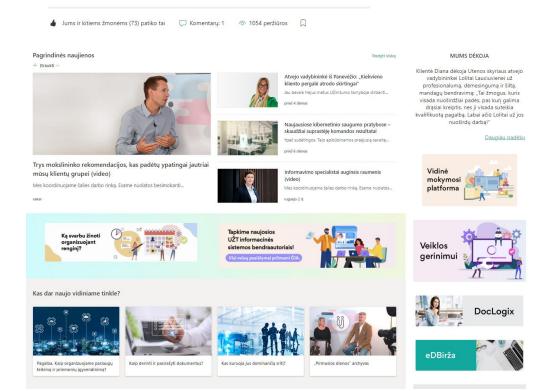
Ο

TV studio for video content creation 10-15 colleagues or external experts share job-related topics every year.

Surveys of the Lithuanian population

on lifelong learning

Intranet for daily news about organisation



We have a tradition of singing the national anthem every year on July 6th, regardless of which country you live in.

High levels of emigration and low levels of immigration pose challenges for Lithuania

- Changing demographic structure aging society.
- A shortage of labour.
- The country's rate of development is negatively affected by the brain drain.



00

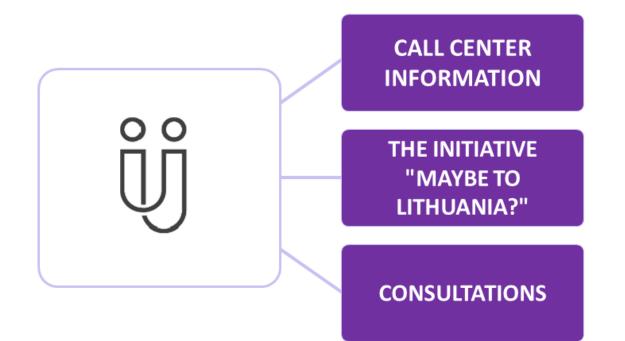
Since 1990, the population of Lithuania has decreased almost 808 thousand

POSITIVE CHANGE Due to the geopolitical situation, growing economic prosperity, and implemented policies, more people have been coming to Lithuania than leaving **for the last 5 years**.



Employment Service launches additional services for Lithuanian returnees

- A call centre provide advice to emigrated Lithuanians, answering questions that are not only related to employment.
- For communication with Lithuanians living abroad and their organizations **the initiative** of the Employment Service **"Maybe to Lithuania?"**.
- **Customer service centers** in all Lithuanian municipalities welcome returnees. More than **100** specialists are ready to advise them.



By 2023, **70%** of returnees registered with the PES were successfully integrated into the labour market. **9%** of them started their own business.

Key Takeaway

Positive return migration is important for the country labour market, which is facing labour shortages, lack of skilled workers, development of regions, implementation of innovative ideas and, of course, changes in work culture.





00

Thank you *ačiū* ['aːtʃʲuː] for your attention.

inga.balnanosiene@uzt.lt www.uzt.lt

