

The FranceTravail Academy

Skills development by and for employment network
professionals

WAPES Webinar April 23rd, 2025

France Travail Academy

Ambitions & Objectives

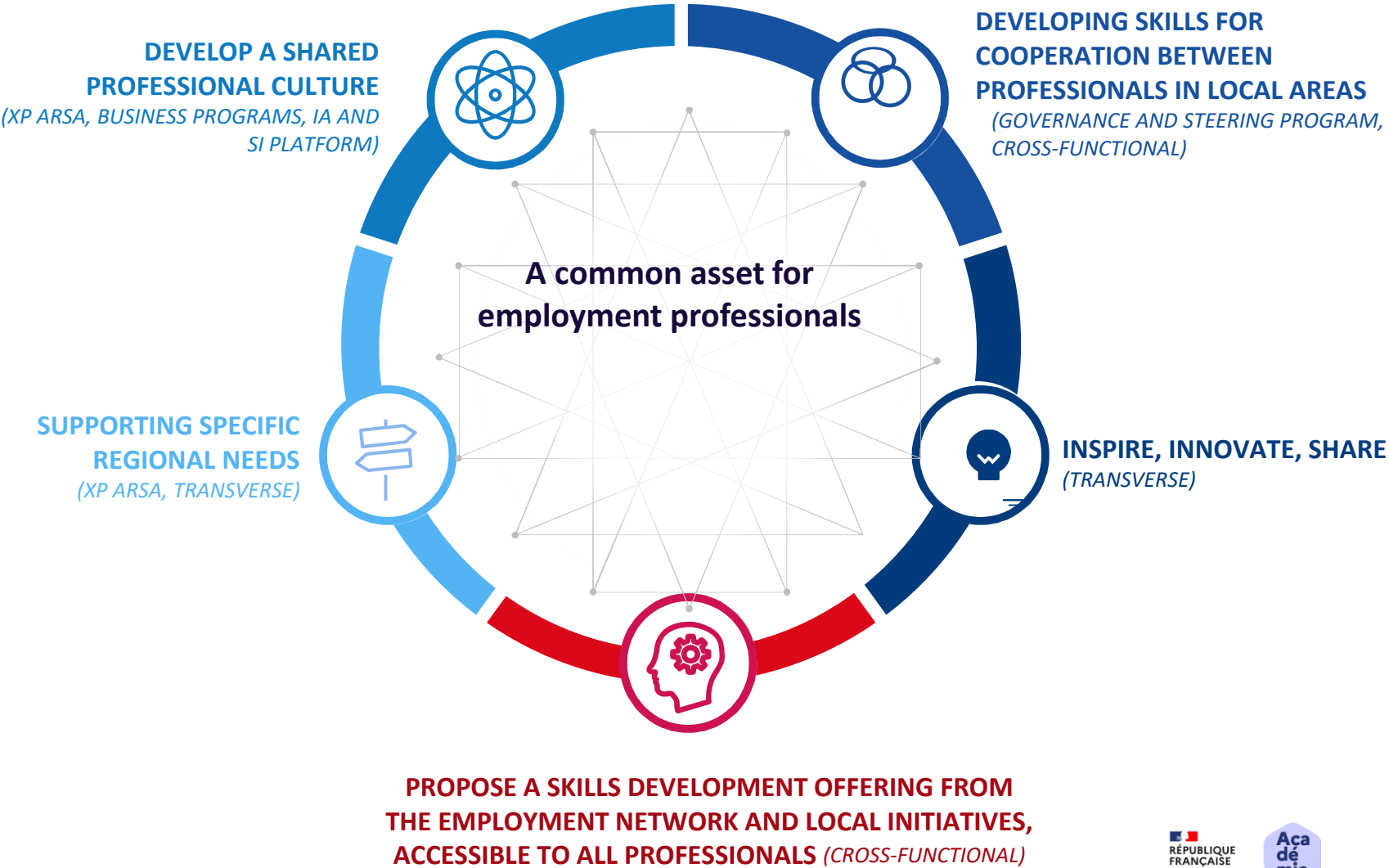


".....For the implementation of the employment network actions provided for in Article L. 5311-8, the France Travail operator has the following missions:

.....
to make skills development initiatives available to the legal entities mentioned in II and III of article L. 5311-7 and any delegates, in order to promote the coordination and complementarity of the actions of the members of the employment network;

..... "

Extract from the law of 18/12/2023 for full employment



... a project built gradually by and for all stakeholders

01

Designing and co-constructing, in direct collaboration with the network of employment players, to meet the needs of professionals as a priority.

02

"Test and Learn
Experimenting and testing
with employment network
players

03

Take advantage of the latest
innovations
technology,
including AI

04

A common asset for
employment network
professionals

A useful, scalable and shared offering built around 3 key areas



Axis

1

Get to know the employment network and share the principles of public service action.

Mobilize quickly and learn together.

Axis

2

Develop your practice around common business acts

Get to know service offerings and develop practices aimed at implementing common business processes.

Axis

3

Improving cooperation between Employment Network players

Working together to build the most appropriate service for our customers.

An offer accessible via a platform





Common principles

Content must meet one of the challenges and principles shared by the Réseau Pour l'emploi: **removing barriers to employment, supporting specific target groups and adapting to local conditions.**



Variety of formats

There are many types and formats: e-learning, micro-learning, tutorials and webinars (video) or training aids (ppt, pdf...).



Free

Content must be accessible free of charge.

The first contributors



The Digital Institute
manager



France
Travail

France Travail



The training platform
online for agents
state civil service



42,806 USERS

ACADEMY

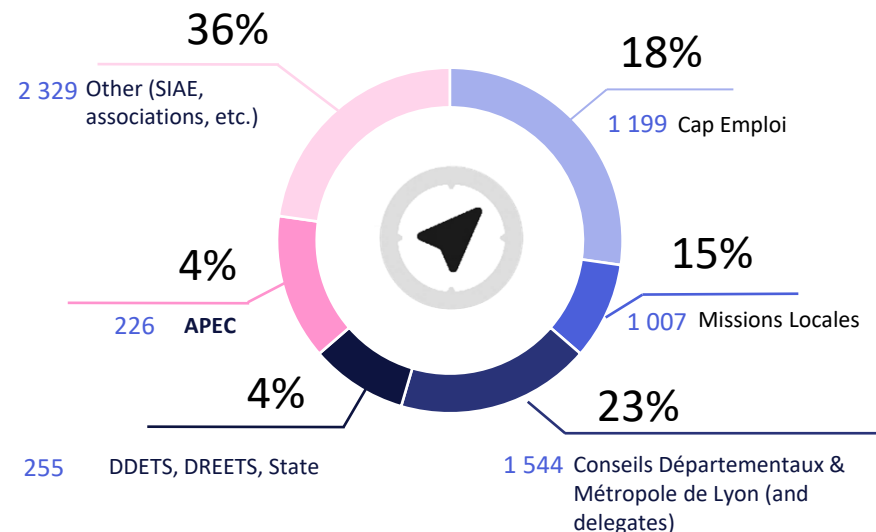
+10%

36 246
FRANCE TRAVAIL

+7%

6 560
RPE PLAYERS INCLUDING :

+28%



Partner adoption on the rise, with over 15% of all users

Strong growth among partners, up 28% since the start of the year

78
The user partners come from a variety of fields in terms of their target audiences: young people, people undergoing integration, disabled workers....

Content that meets business needs at key moments for users (registration, orientation, etc.).



Partners involved in proposing educational content (47%)

167 AVAILABLE CONTENTS

+24%



+1%

58%

OF LEARNERS RETURN TO THE PLATFORM

Strong user adoption, with 58% of learners returning to the platform

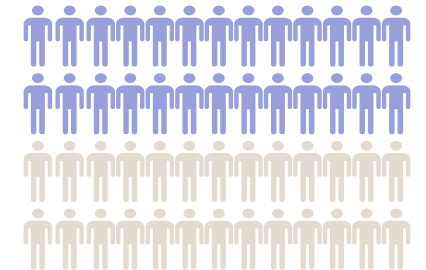


NPS

On the rise

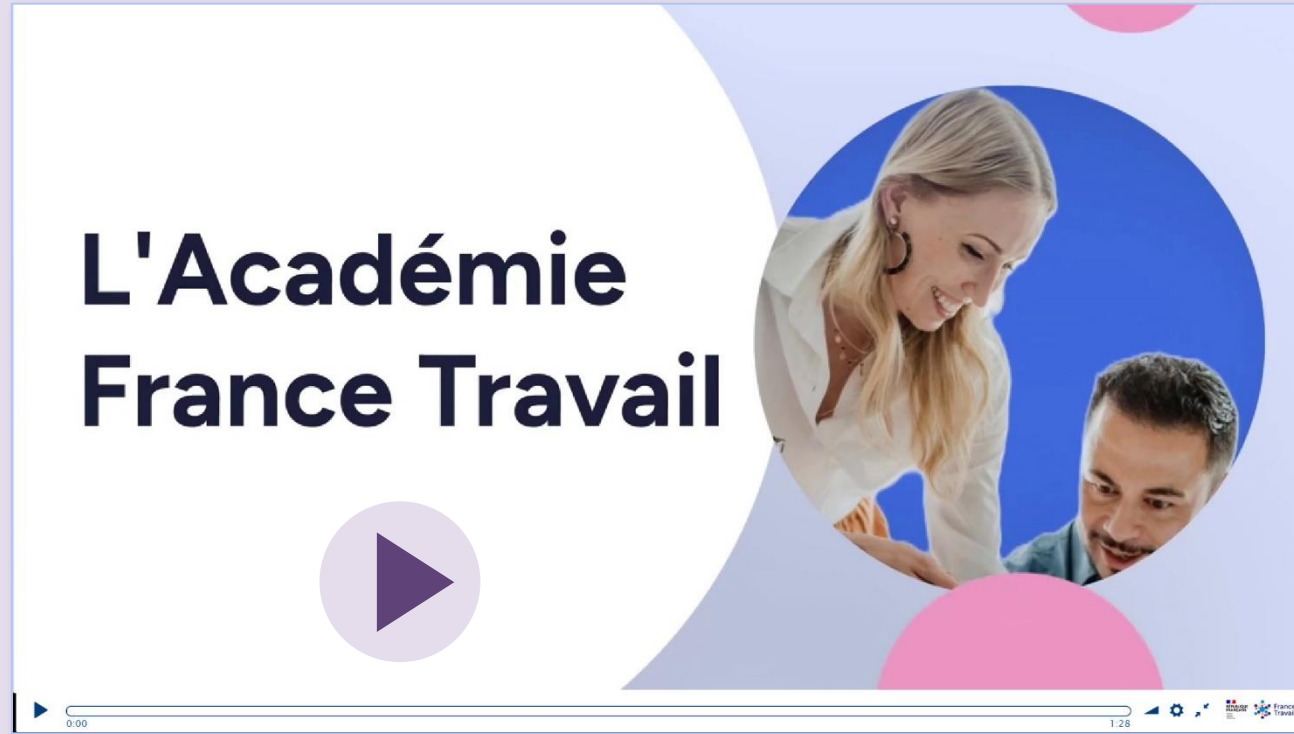
USER PROPENSITY

WHO RECOMMEND THE ACADEMY TO A COLLEAGUE



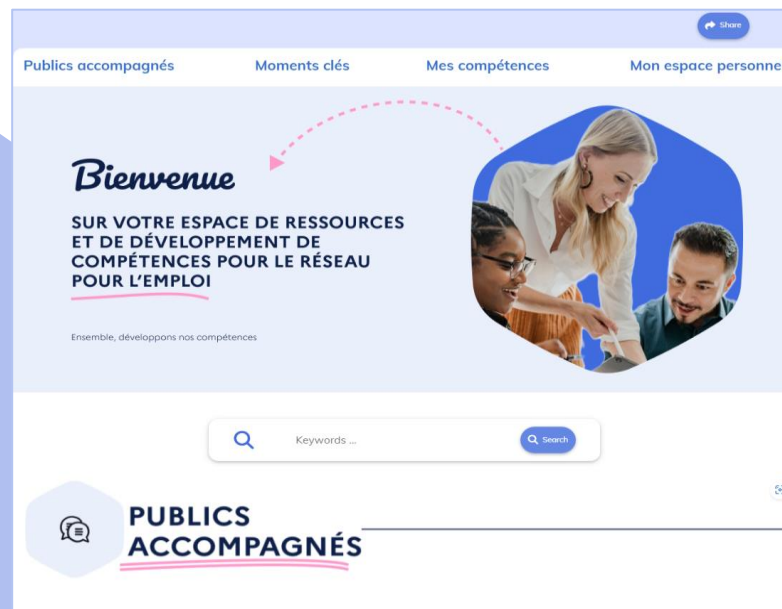


**Discover your new resource center
and skills development for the Employment Network**



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Any questions?



The Academy

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For all questions about the
Academy

● End

